BRITISH COLUMBIA ARTS COUNCIL

An agency of the Province of British Columbia

ANNUAL REPORT *2009-2010*

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BC ARTS COUNCIL

ANNUAL REPORT 2009 - 2010

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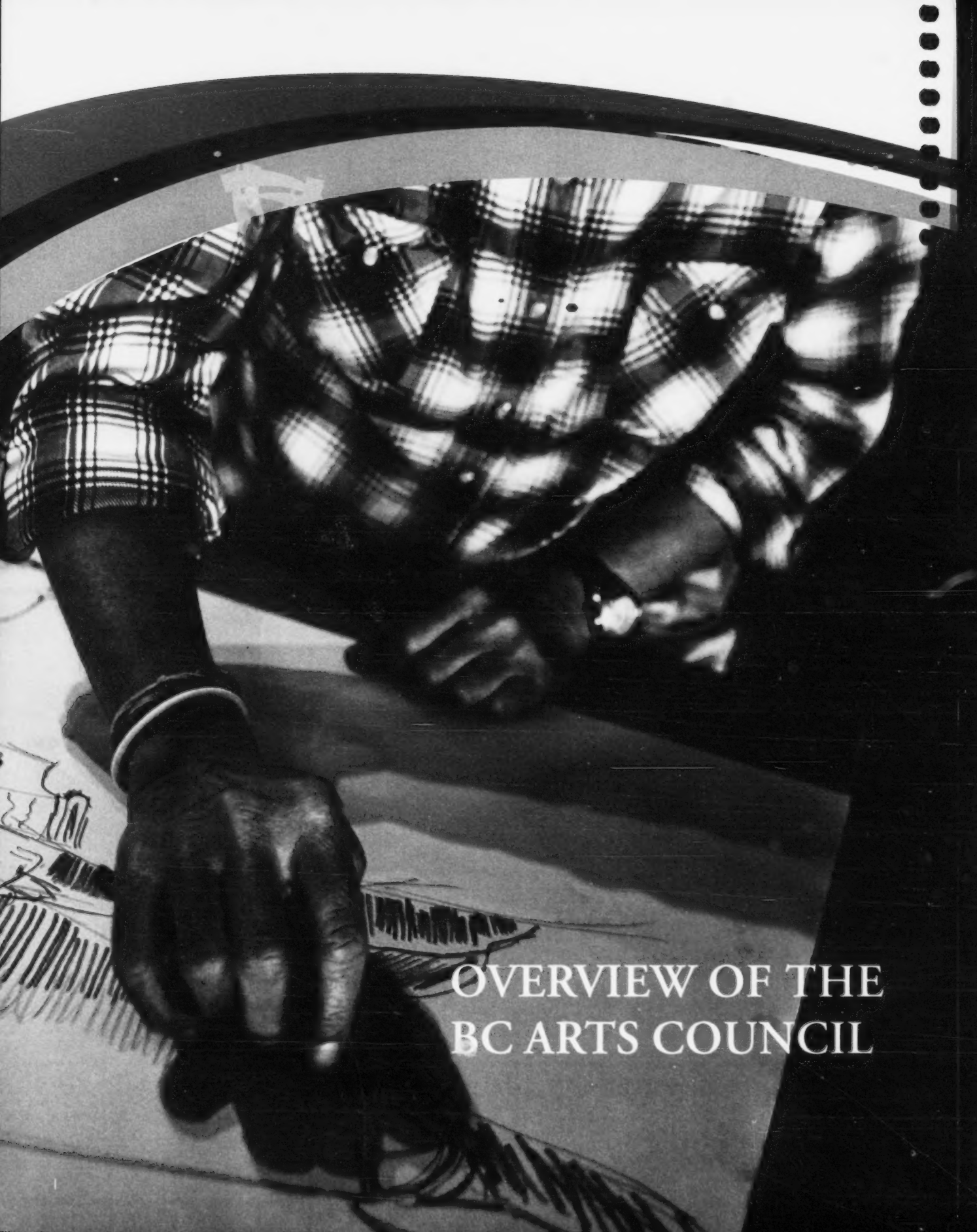


OVERVIEW OF THE BC ARTS COUNCIL

The British Columbia Arts Council was established by the Arts Council Act, RSBC 1996, c. 19 to provide:

- Support for arts and culture in British Columbia
- An opportunity for people and organizations to participate in arts and culture
- An open, accountable and impartially administered process for managing provincial funds

The Council carries out this statutory responsibility through an array of related programs that can be broadly grouped as follows:

- Operating Assistance
- Project Assistance
- Touring Assistance
- Arts Awards for Individuals
- Sustainability

The specific areas toward which these programs provide support are:

- Arts Festivals
- Arts Training Resources
- Community Arts Development
- Dance
- Literary Arts
- Media Arts
- Museums
- Music
- Theatre
- Visual Arts

Together with the provision of scholarship awards, this support helps sustain community and professional arts and cultural organizations, as well as individual artists, and increases opportunities for all citizens to participate in cultural and artistic experiences throughout British Columbia.

MANDATE

The mandate of the Council is defined by the Arts Council Act, as noted above, and can be summarized as follows:

The British Columbia Arts Council supports the arts and cultural community by providing financial assistance, research, advocacy, and public education.

MISSION AND CORE VALUES

The mission of the Council is to engage all British Columbians in a healthy arts and cultural community that is recognized for excellence. To carry out this responsibility, the Council is required by its enabling legislation to:

- Consult with artists, arts and cultural organizations, governments and other interested communities
- Allocate the money dedicated annually by the legislature
- Support arts and culture through public education, conducting research, advocacy, awarding grants and providing information on the Council and arts and culture in British Columbia.

In pursuing its mission, the BC Arts Council is also guided by six core values:

- Artistic excellence in all art forms
- Vibrant arts and cultural communities central to the creation of a healthy society
- Breadth of artistic activity - from emerging to established, from classical to experimental and from traditional to contemporary
- Inclusiveness, while respecting B.C.'s Aboriginal arts and culture
- Clear goals, developed in consultation with the arts and cultural communities, to guide short and long-term operations
- Fair and transparent administrative and adjudicative processes that adhere to the principles of accountability, independence, recognition of merit, and equality of opportunity

GOALS

The four goals that serve to describe the desired results for the British Columbia Arts Council as it strives to achieve its vision are:

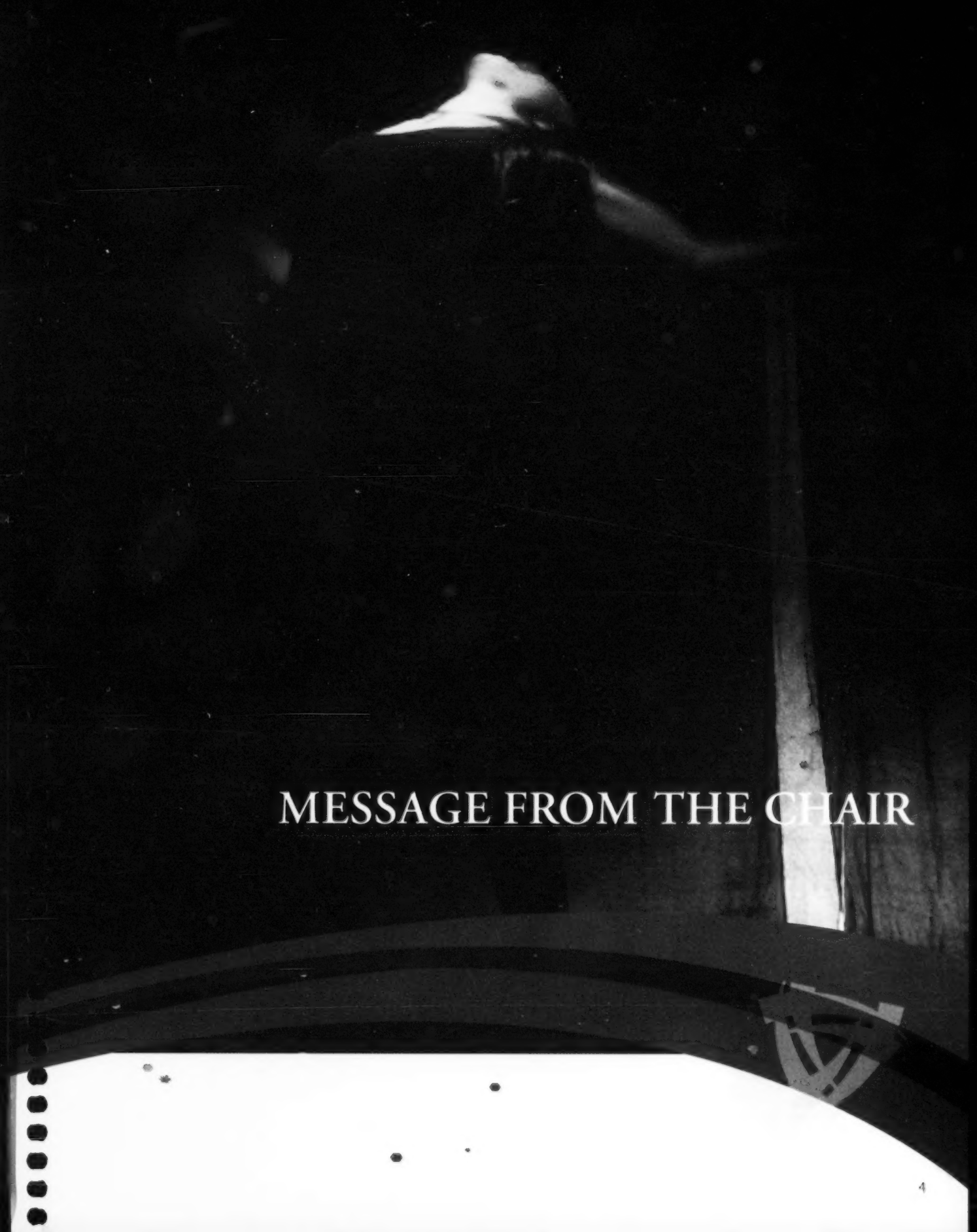
Artistic Achievement: Excellence, creativity and diversity in BC's arts and cultural sector are recognized and encouraged.

Sector Capacity: Arts and cultural organizations are thriving and sustainable.

Community Engagement: Opportunities to participate in arts and cultural activities are available throughout the province.

Organizational Effectiveness: Administrative, evaluative and policy development processes are effective and efficient.

The Council is engaged in a continuing process to confirm that these goals remain relevant and to determine the appropriate balance in the allocation of resources.



MESSAGE FROM THE CHAIR

CHALLENGE AND ACHIEVEMENT

2009 saw a global financial collapse that had a profound impact on artists and arts organizations at home and abroad.

At the same time, we witnessed a fundamental change in how arts and culture are perceived by public policy makers and the public at large. The arts, which have in the past been seen as an optional expenditure that enhances lifestyle but not essential, are today being considered vital contributors to a healthy society as well as essential elements of the knowledge-based creative economy.

This was the context for much of the activity of the BC Arts Council Board in 2009/2010 as we oversaw a year of achievement and challenge for the Council and for the province's arts and culture sector.

STRATEGIC PLAN

In the face of these issues, the Council concluded a strategic planning process that began in January 2009. Speaking directly to hundreds of artists, arts organization representatives and volunteers in communities across BC, we completed a review of the state of the arts in the province. With this information in hand, we worked with stakeholders, staff and government to develop the 2009-2013 Strategic Plan, designed to provide the foundation for the Council's activities over the next four years.

I believe we've created a strong plan, one that supports Council's mission to engage all British Columbians in a healthy arts and cultural community that is recognized for its excellence, and one that, over the long term, will help B.C. artists, arts organizations and audiences develop, grow and thrive. The cornerstone of the plan is four over-arching goals that reflect the legislative mandate and support the mission. These goals include:

1. Fostering artistic excellence
2. Strengthening community engagement
3. Supporting the unique role of Aboriginal artists and communities
4. Enhancing financial and other services

The strategic plan is designed to advance these four goals while embracing the core values adopted by Council.

BUDGET

Funding was one of the key issues faced by the Council over the past year. While there was much discussion in the media about cuts to arts funding in 2009/10, the Council budget remained stable. The Province allocated $10.93 million in grants funding to the Council. As well, in February 2009, we received an additional $7 million through supplementary estimates. We distributed this to operating clients and encouraged them to use it judiciously, to sustain their programming during the year ahead. These advanced funds were factored into funding applications for 2009/10.

Another challenge was the province's decision to provide funding for Council programs through the Community Gaming Grants program. This allowed Council to operate as usual through the year, although it did create some confusion among our clients and many of them had to set up a special gaming account.

Last October, the BC Arts Council made a written submission to the Select Standing Committee on Finance and Government Services. The committee's main mandate was to identify public priorities for the 2010/11 provincial budget. Council's submission contained a review of provincial arts funding developments over the previous eight months and a number of recommendations for the next provincial budget, including a call for Government to reinstate Council's legislated appropriation and ensure access to earnings of the BC150 Cultural Fund.

COMMUNITY FORUMS

To help clarify issues resulting from the budget and inform our strategic plan, Council held a series of community forums across the province. Each forum featured a least one Council board member along with one office staff member, and the forums were attended by artists, administrators, municipal representatives and members of the public. The communities we visited included Abbotsford, Campbell River, Cranbrook, Kamloops, Kelowna, Nanaimo, Nelson, Osoyoos, Prince George, Vancouver, Vernon and Victoria. These forums helped Council identify long term needs and priorities of artists and arts organizations at the community level.

CULTURAL OLYMPIAD

Council is proud of its contribution to the Cultural Olympiad, the cultural component of the 2010 Winter Games. Through our Special Projects/Unique Opportunities program, the Council contributed over $950,000 to BC artists and organizations featured in Olympiad events, including dance and music performances, arts and film festivals, photography exhibits, plays and comedy performances. We are proud to have done our part in making the 2010 Winter Games a memorable event.

ORGANIZATIONAL CHANGES

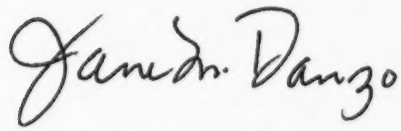
2009/10 was also a significant year in terms of personnel changes at Council. Kevin Krueger, MLA for Kamloops-South Thompson, was appointed Minister of Tourism, Culture and the Arts, replacing former Minister Bill Bennett. The new minister responsible for the BC Arts Council brings with him a wealth of government, ministerial and community experience, and in a year of challenges, has consistently maintained his support for both the Council and BC's arts and culture sector.

In 2009, we bid farewell to board chair Don Shumka, who served in that position for seven years, and executive director Jeremy Long, who has worked in the province's arts and culture sector for more than 20 years. Both these men have left the Council with a strong foundation that we will continue to build on for years to come. In November, Associate Director Gillian Wood was appointed Acting Executive Director. Stanley Hamilton and I have been appointed vice chair and chair, respectively.

GOVERNANCE

As we move forward, the Council board has two priorities: addressing governance issues and strengthening our relationships with community partners. We are firmly committed to our legislated mandate of providing an open, accountable and neutrally administered processes, and toward that end we are renewing all our governance documents to ensure that they address the public trust that's been placed in our hands. At the same time, we are looking to connect more directly with artists and arts organizations across the province, to better understand issues and trends that are affecting the sector and creating programs that effectively meet the needs of our stakeholders.

Yours truly,



Jane Danzo

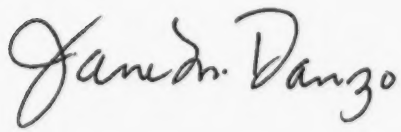
BC Arts Council Board Chair

ACCOUNTABILITY STATEMENT

The 2010/11 British Columbia Arts Council Annual Report was prepared under my direction in accordance with the Budget Transparency and Accountability Act. I am accountable for the contents of the report, including the selection of performance measures and the reported results. All significant decisions, events and identified risks, up to March 31, 2010, have been considered in preparing the report. I am responsible for ensuring internal controls are in place to ensure performance information is measured accurately and in a timely fashion.

The report contains estimates and interpretive information that represent the best judgment of management. Any changes in mandate direction, goals, objectives, strategies, measures or targets made since the 2009/10 – 2011/12 Service Plan was released and any significant limitations in the reliability of data are identified in the report.

Note that this report marks the final one based on a Council Service Plan. Next year, we will begin reporting out based on the BC Arts Council 2009/2013 Strategic Plan.



Jane Danzo

BC Arts Council Board Chair

THE YEAR IN REVIEW

2009/10 was a year of challenges, transition and growth for the BC Arts Council. A new strategic plan, significant turnover at the executive and board level, ongoing program review, staff restructuring, and a careful appraisal and renewal of our governance structure ... all took place during a year of tremendous economic and sectoral uncertainty.

At the same time, there is a growing awareness in the province of the value the arts play in our communities, not just for its aesthetic influence, but as an economic and social driver. In B.C., it is becoming widely recognized that:

- Arts and culture are significant contributors to our quality of life, making our communities healthier, more vibrant and enhancing young people's ability to learn.
- The presence of a thriving arts and cultural sector in a community is essential to attracting and retaining the highly trained creative workforce needed to compete in the 21st century global economy. In tough economic times, innovation and creativity are more important than ever.
- Cultural tourism is the fastest growing part of the industry and one that will get more and more attention in the future as BC's demographic ages and has more time to participate.

Throughout the year, Council staff kept a clear focus on its mission to engage all British Columbians in a healthy arts and cultural community that is recognized for its excellence. The Council carries out this responsibility, in part, through the delivery of a range of programs intended to meet the needs of a large and diverse arts and cultural community. This community makes an outstanding contribution to the economic and social well being of British Columbia.

SECTOR REVIEW

BC has more than 25,600 working artists – the largest percentage of artists in the labour force (1.08%) of any province, and the only province where artists comprise more that 1% of the labour force. Moreover, in recent years BC had the highest growth rate of artists in Canada, and this rate was higher than the growth rate of the general labour force.

The average earnings of artists continue to lag other sectors of the economy. The 2006 average earnings for artists in BC were $21,069 compared with average earnings of $36,000 for the entire workforce. Moreover, between 1991 and 2005, artists experienced a 5% decrease in earnings, when adjusted for inflation, slightly greater than that sustained by the labour force as a whole.

Two points appear to require attention. First, there is rather limited research concerning artists in Canada and BC. Second, while the number of artists may be increasing, they may well be devoting more time to other employment to augment their low and declining real earnings from artistic production in an attempt to keep pace with the rest of the work force.

Meanwhile, the not-for-profit arts and cultural sector is particularly vulnerable to the economic downturn that began in 2008. The sector is undercapitalized and reliant upon the financial support not only of the public sector but also of the private sector. Community foundations, corporate sponsorships and individual donations all contribute to the financial well being of many of our arts organizations. Community foundations have had to reduce or even cancel major grants programs. It has further been reported that corporate sponsorships and individual donations are declining.

During fiscal 2009/10, evidence of the impact of the economic downturn will become available. We are able to report that based on fiscal 2008/09 financial data, 60% of the province's 25 largest arts and cultural organizations have maintained or improved their financial position down from 76% in the previous two fiscal years.

DELIVERY OF SERVICE PLAN COMMITMENTS

In fiscal 2009/2010 staff of the Council managed 2030 requests for financial assistance. Awards totalling $10,930,927 were allocated to 1,036 organizations and individuals, serving 228 communities in British Columbia. The Council did not receive any formal appeals during 2009/10.

A total of 130 individuals from across BC participated in 99.5 days of peer adjudication of thirty Council programs of support for arts and culture.

The members of the Council met four times in fiscal 2009/10. The Council convened three times in Victoria and once in Vancouver.

Due to restrictions on contracting external advisors which began in fiscal 2008/09 and continued into 2009/10, Council did not undertake any major program reviews. However, internal reviews by staff of the Professional Development and Touring Initiatives programs lead to implementation of changes in award levels and adjudication procedures.

Furthermore, in consultation with the Centre for Sustainability, and in reviewing comments from the discipline advisory committees, a need was identified in organizations for assistance to build organizational capacity relating to: artistic or administrative depth; cash-flow requirements; marketing and development initiatives; and the purchase of capital assets. The result was a new program implemented in partnership with the Centre for Sustainability which was designed to assist arts and cultural organizations affected by changes in the economy.

STRATEGIC ENGAGEMENT AND DIRECTIONS

One of the core values of Council is to establish clear goals that are developed in consultation with the arts and cultural communities. Toward that end, Council has been actively engaged in a strategic planning process that first began in fiscal 2008/09. Chaired by Dr. Stan Hamilton, the Strategic Planning Committee of the Council reached out to over 400 members of the arts and culture communities in BC to obtain their input regarding the new challenges and opportunities currently facing arts and cultural communities. More than 135 artists and practitioners, reflecting a diverse range of arts disciplines, cultural practices and regional communities responded. Ministerial input was collected in a meeting with the Minister and Deputy Minister. As well, branch staff and Council members attended separate sessions to offer inputs to the process.

At the end of this process, Council adopted four over-arching goals that reflect the legislative mandate and support the mission.

1. Foster Artistic Excellence
2. Strengthen Community Engagement
3. Support the Unique Role of Aboriginal Artists and Communities
4. Enhance Financial and Other Services

The strategic plan was designed to advance these four goals while embracing the core values adopted by Council. The analysis of stakeholder input and the analysis of the landscape (demographic, economic and technological aspects of BC) shaped the strategies adopted in the plan.

To ensure the strategies are addressed in a timely manner, the Council board will provide oversight. Meanwhile, staff have developed an implementation plan, to be reviewed on an annual basis, to identify priorities and tactics, establish appropriate performance benchmarks, and ensure that the strategic planning objectives and priorities are addressed.

BUDGET

The budget tabled in September 2009 for the 2009/10, 2010/11 and 2011/12 fiscal years indicated significant reductions in the allocation available to the Arts and Culture Division of the Ministry, including the Council. The Council's 2009/10 grant budget was $10.93 million and was provided through the Ministry of Housing and Social Development. This did not include the $7 million in supplemental funding the Council received at the end of the 2008/09 fiscal, in anticipation of the budget restrictions of 2009/10.

THE CULTURAL OLYMPIAD

Over the past three years, the Province invested $1.3 million in the Cultural Olympiad, with the Council's contribution – through its Special Projects/ Unique Opportunities Program – equalling $942,850. In 2009, this helped support many of the 757 performances and exhibition opportunities. Eight hundred BC artists and organizations were showcased to audiences of more than 300,000. The 2010 instalment of the Cultural Olympiad featured 400 free and 350 ticketed performances and exhibitions over 60 days.

INFORMATION MANAGEMENT

During the past two years, Council staff have participated in the design and build of the new Canadian Arts Data (CADAC) project. Launched in December 2008, CADAC is an integrated financial and statistical online database for arts organizations. The project enables applicant organizations to enter their financial and statistical data into a central system which can be accessed by different public funding agencies. The BC Arts Council, the Canada Council for the Arts and the City of Vancouver are partners in the project. Client organizations will only enter their data once each year to apply to all three agencies. An additional benefit to the public funders is the creation of an integrated and verified base of national data available for research. Council implemented CADAC this year, with publishing programs (which have unique reporting needs) to be brought into the system in the near future.

In anticipation of the launch of CADAC and in order to make our online application process more user-friendly, the Council undertook a business requirements process for the development of a new Arts Data Management System (ADMS) to replace our aging Grants Tracking Management System which has been in place since the mid-nineties. While the requirements process is complete, government-wide capital funding restrictions will delay implementation of the plans for the foreseeable future.

COLLABORATION AMONGST ARTS COUNCILS

The Council is a member of Canadian Public Arts Funders (CPAF), a network that unites and serves the federal, provincial and territorial arts councils and equivalent public arts funders. There is a CPAF member organization in each province and territory in Canada. The federal member of the network is the Canada Council, which acts as the CPAF Secretariat. In November 2009 the Council hosted the CPAF annual general meeting in Vancouver.

EXIT

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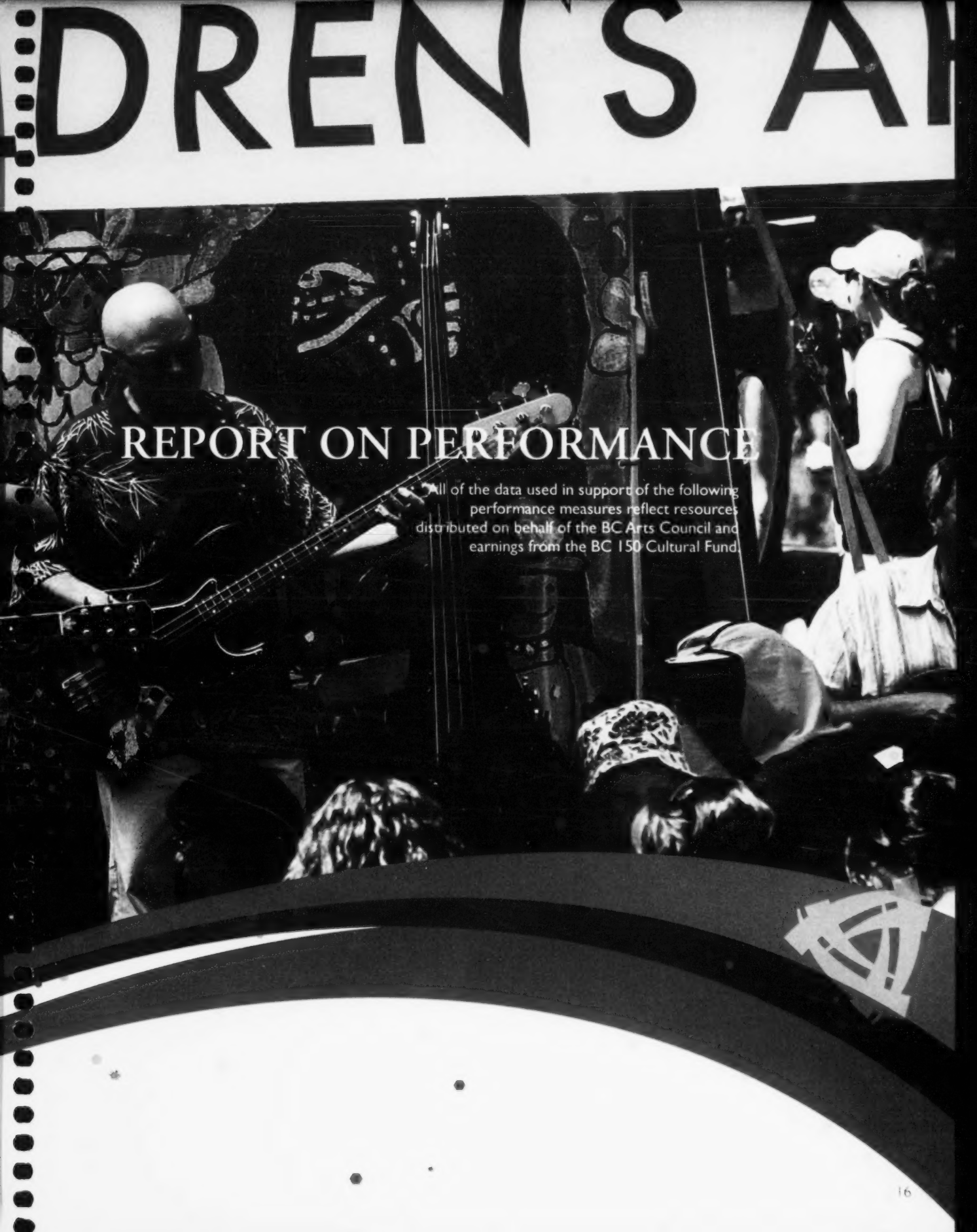

REPORT ON PERFORMANCE

All of the data used in support of the following performance measures reflect resources distributed on behalf of the BC Arts Council and earnings from the BC 150 Cultural Fund.

1 GOAL ONE | ARTISTIC ACHIEVEMENT

EXCELLENCE, CREATIVITY AND DIVERSITY IN BC'S ARTS AND CULTURAL SECTOR ARE RECOGNIZED AND ENCOURAGED

OBJECTIVES

1. An adjudication process that is representative of the range of practice and supports artistic excellence.
2. Artists and practitioners throughout the province have access to resources to train, develop and experiment.
3. Enhanced recognition of BC arts and culture provincially, nationally and internationally.
4. A range of artistic practice and diversity of cultural traditions are evident.
5. Emerging artists are recognized and encouraged.

STRATEGIES

- Continue programs that provide financial support to individual artists along with arts and culture organizations throughout the province.
- Refine adjudication processes through development of the online nomination system and other technological means to reduce the use of printed material.
- Consult on, and implement recommendations from, program reviews.
- Monitor sectoral responses to Council's core values.
- Expand the role of Council staff in outreach, education and research.
- Continue the review of all touring initiatives and implementation of special programs that respond to sectoral needs.
- Maintain program development in a manner that is aligned with the Council's strategic planning process.

MEASURES

1. Juror representation by discipline and region
2. Summary of the professional development opportunities and the range of artistic practices supported
3. Number and median value of awards by category
4. Number of applications from emerging artists [for scholarship funding]

TARGETS

- Members of juries and advisory committees are composed of a variety of individuals that are representative of the diversity of arts and cultural communities across British Columbia.
- Improve regional representation on juries and advisory committees (by fiscal 2009-10).
- Maintain support for professional development opportunities and representation across the eight artistic disciplines.
- Median value of awards will increase by up to 15% (by fiscal 2009-10).
- Number of applications will increase by up to 15% (by fiscal 2009-10).[2]

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1 This target was established through the service planning process for fiscal 2009/10 to 2011/12.

2 These targets were established through the service planning process for fiscal 2009/10 to 2011/12.

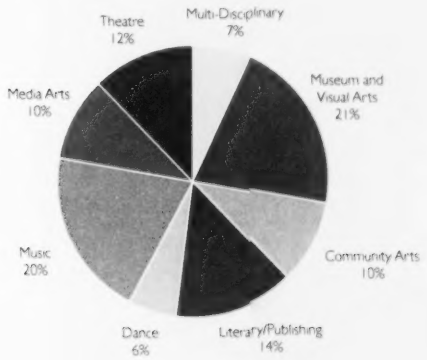
GOAL ONE | Artistic Achievement

Excellence, creativity and diversity in BC's arts and cultural sector are recognized and encouraged

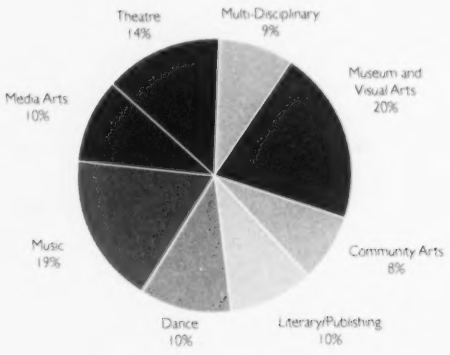
MEASURE ONE

JUROR REPRESENTATION BY DISCIPLINE AND REGION

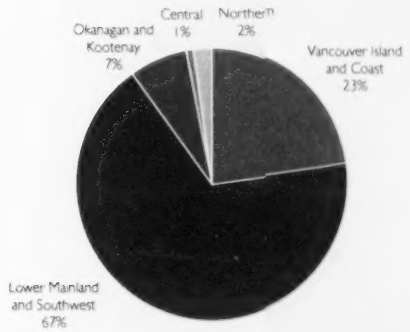
Advisors and Jurors by Discipline 2008/09



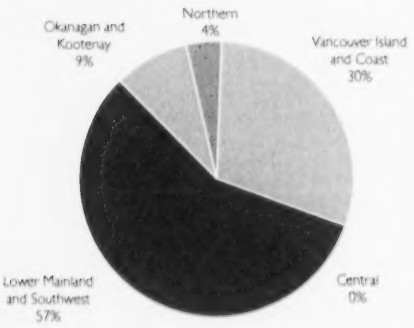
Advisors and Jurors by Discipline 2009/10



Advisors and Jurors by Region 2008/09



Advisors and Jurors by Region 2009/10



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GOAL ONE | Artistic Achievement

Excellence, creativity and diversity in BC's arts and cultural sector are recognized and encouraged

IMPORTANCE OF THIS MEASURE

Having adjudicators represent a variety of artistic disciplines is fundamental to the success of the Council. The Council strives to ensure the participation of individuals who are knowledgeable about a broad range of cultural traditions and art practices, and who can reflect the province's ethno-cultural diversity. Further to this, the Council is committed to extending beyond the urban and highly populated parts of the province in the selection of jurors, although there remains the reality that the majority of artists reside in the lower mainland, coastal and Vancouver Island areas of British Columbia.

Taken together, these aims are reflective of an overriding priority to ensure that there is both diversity and professionalism in the decision-making process of the Council.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

A total of 129 professional experts were engaged in the adjudication process across eight artistic categories in fiscal 2009/10, with the percentage distribution by region ranging between zero and fifty-seven. The Council is showing positive progress towards meeting the expectation that members of juries and advisory committees are representative of the diversity of arts and cultural communities across the province. The small fluctuations in percentage distributions in each discipline indicate flexibility and continue to demonstrate widespread representation.

While the distribution of advisors and jurors continues to be weighted heavily toward the urban areas of the province, there has been a percentage increase in the representation of the Northern, Okanagan and Kootenay, and in the Vancouver Island and Coast regions.

KEY CONSIDERATIONS

Individuals who serve both as jurors and as advisors have only been counted once.

1

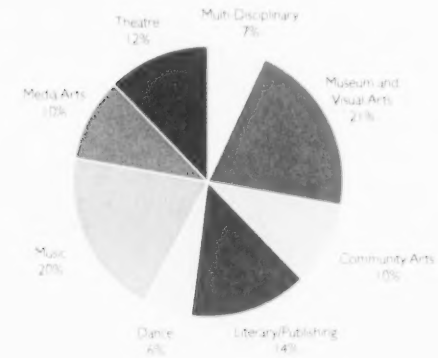
GOAL ONE | Artistic Achievement

Excellence, creativity and diversity in BC's arts and cultural sector are recognized and encouraged

MEASURE ONE

JUROR REPRESENTATION BY DISCIPLINE AND REGION

Advisors and Jurors by Discipline 2008/09



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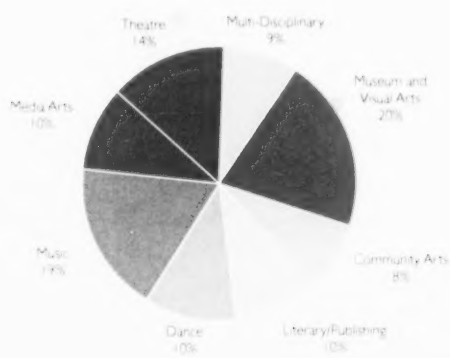

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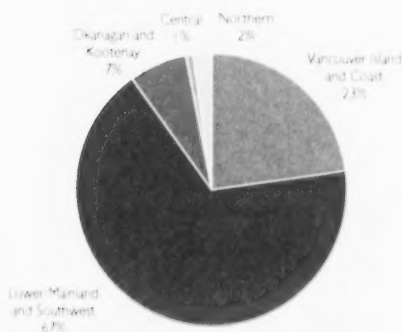

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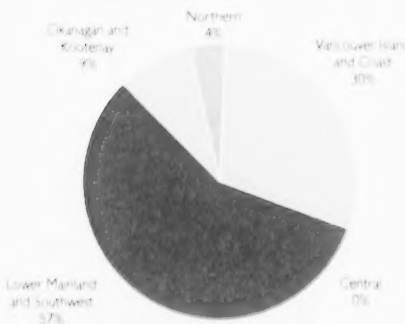

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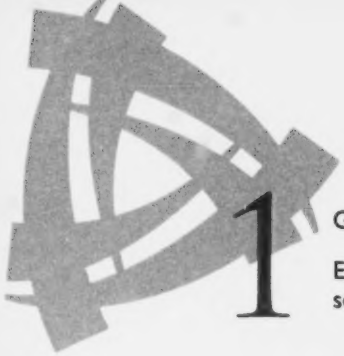


GOAL ONE | Artistic Achievement

Excellence, creativity and diversity in BC's arts and cultural sector are recognized and encouraged

MEASURE TWO

SUMMARY OF THE PROFESSIONAL DEVELOPMENT OPPORTUNITIES AND THE RANGE OF ARTISTIC PRACTICES SUPPORTED

Professional Development

The Professional Development Assistance program provides support for professional artists and arts administrators with learning opportunities through short-term courses, projects and travel.

A total of sixty nine artists received assistance through this program for activities which assist the development of their own skills and their practise. The range of activities for media artists includes attending courses at the Canadian Film Centre and Berlinale Talent Campus through to attending significant festivals where their works are being screened. Twenty-four musicians received assistance to travel and/or study in forms as varied as African drumming, 'traditional' jazz and improvisation, and classical music. Two artists were assisted to travel to Italy to study advanced techniques in jewellery which will be applied to their own contemporary First Nations art practises. The travel component of the program assisted seventeen artists to attend presentations of their work in diverse countries and venues.

The Council continued its support through the scholarship program for students at advanced levels in institutions throughout the world. The reach of this program extended to the Bruckner Konservatorium in Vienna, the Nova Scotia College of Art & Design, the Tisch School of the Arts (New York) and the National Theatre School of Canada among many others.

In addition to direct awards, professional development opportunities are offered at events supported by the Council such as the Assembly of BC Arts Councils and the BC Museums Association conferences, as well as during Pacific Contact.

Professional development is further supported by the Council through its contribution to the Aboriginal Arts Development Awards. These awards provide assistance for artistic projects which are initiated and directed by Aboriginal artists and Aboriginal arts and culture organizations established, unincorporated collectives that are not otherwise eligible for existing BC Arts Council programs. Among the

intentions of the program are that the Aboriginal Arts Development Awards assist Aboriginal artists and Aboriginal organizations with the advancement of their work and artistic skills through advanced mentorships and training.

Many of Council's operationally funded clients also offer diverse arts training programs including:

- Arts Club Theatre's LEAP Playwriting Intensive, developed for young playwrights and introducing the basics of playwriting.
- Belfry Theatre's Re:actor, which brings together professional theatre artists from across Canada to discuss their work, trends in theatre or specific theatre skills.
- The Dance Centre's Artist-in-Residence and DanceLab programs.
- EDAM annual Spring Intensive featuring masters in contemporary dance.
- Pacific Opera Victoria's artist training programs, offering coaching and performance opportunities, as well as mainstage debuts, to young singers and emerging professionals.
- Two Rivers Gallery's wide range of workshops and classes in various media.
- Presentation House Gallery of North Vancouver exhibited *Laid Over to Cover: Photography and Weaving in the Salishan Landscape* which juxtaposed 19th century CPR photos from traditional Salish territories with historic and current Salish weaving examining contact between aboriginal and non-aboriginal people in BC.

Artistic Practices

The Vancouver 2010 Olympic Games and Cultural Olympiad provided opportunities to showcase the best of BC organizations' artistic practises. Examples of Council funded projects in fiscal 2009/10 that reflect diverse cultural traditions, new technologies or new art forms include:

- NewForms presented one indoor, one outdoor and three music events as Midform, as part of CODE (Cultural Olympiad's Digital Edition).
- HIVE 3 where twelve local theatre companies presented works including multi-media, interactive performance, and site-specific interventions for audiences as small as one person at a time.
- KICKSTART Disability Arts and Culture Society's KICKSTART Festival of Disability Art and Culture was a part of the Cultural Olympiad.
- Full Circle's Talking Stick Festival was a part of the Cultural Olympiad.
- Redshift Music's all trombone evening, Dzunukwa in UBC Forest Services Centre in the MacMillan Blodel Atrium.
- Hard Rubber Orchestra's production of Ice Age, featuring new commissioned compositions with the orchestra, Zamboni Choreography, ringette, curling and some of Canada's top figure skaters.
- UBC Museum of Anthropology's Border Zones: New Art Across Cultures.

- The BC chapter of CAR/FAC (Canadian Artists' Representation/ Front des Artistes Canadiens) BC presented sessions on copyright issues and new federal legislation affecting visual and media artists in Vancouver, Victoria, Kelowna, Nelson, the Sechelt Peninsula and Wells.
- Chase and District Museum and Archives Society developed a permanent exhibition on the Adams River Lumber Company, which was the founding industry of Chase, operating from 1908 to 1925. The exhibition included logging artifacts, archival photographs and oral histories.
- Touchstone Theatre/ November Theatre/ Theatre Network/ Rumble Productions co-production of HARD CORE LOGO: LIVE!, a new musical based on the movie and book of the same name.
- UrbanInk and TwinFish (Nelson) received assistance to develop the Squaw Hall Community Project, a video and performance project which focuses on the three First Nations communities of the Chilcotin-Cariboo, the Secwepemc, Tsilhqot'in and Dakelh.
- Council assists with a large variety of festivals including the Powell Street, Latin American Film, Chutzpah!, Victoria SKA, Pride in Art festivals.

IMPORTANCE OF THIS MEASURE

The Council has identified the continued professional development of artists as a priority. The inclusion of diverse artistic practice is another focus of the Council which is addressed, in part, through the participation of individuals who are knowledgeable of a broad range of cultural traditions and art practices.

With this in mind, the Council will maintain the support provided for learning and development by and among artists in a manner that covers a range of artistic disciplines.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

As demonstrated above, the BC Arts Council works hard to encourage the growth and range of arts in the province. The Council continues to maintain its support for professional development opportunities and representation across the various artistic disciplines.

KEY CONSIDERATIONS

The information presented in support of this measure should not be considered as all-inclusive, but rather as highlights that serve to profile the progress being made towards the related objectives of the Council.

1

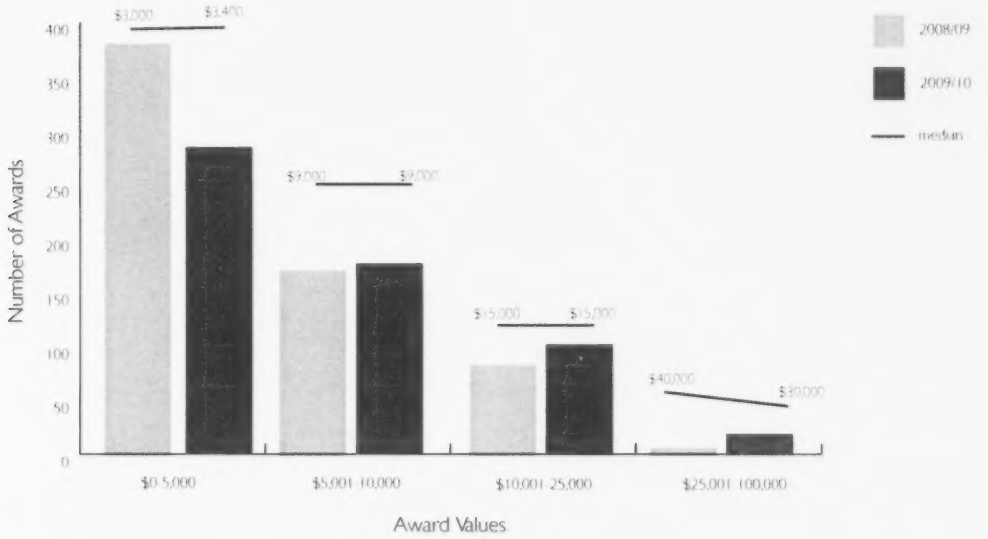
GOAL ONE | Artistic Achievement

Excellence, creativity and diversity in BC's arts and cultural sector are recognized and encouraged

MEASURE THREE

NUMBER AND MEDIAN VALUE OF AWARDS BY CATEGORY[3]

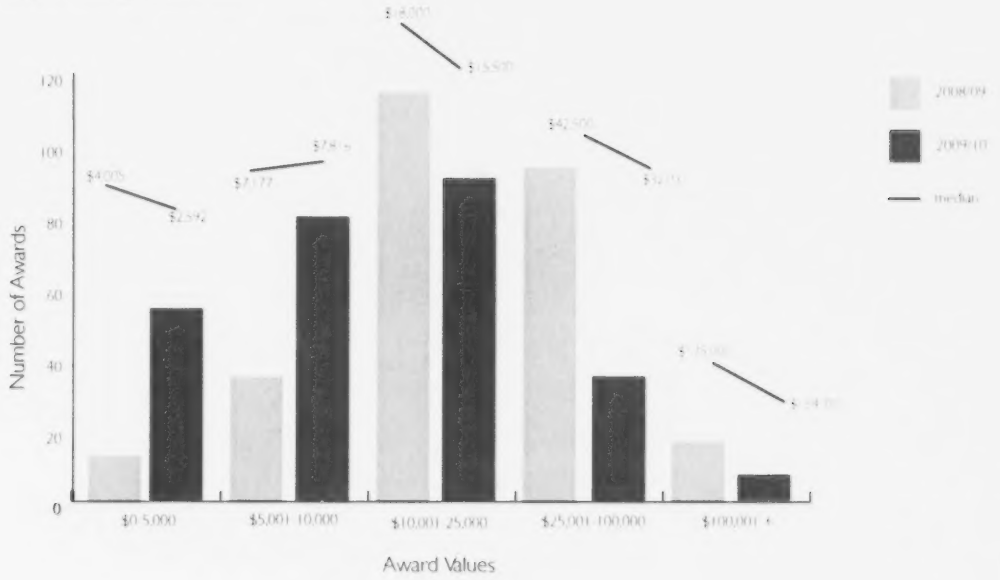
Project and Individual Arts Awards



Data Source: GTMS database

3 The wording of this measure was changed from "average value" to "median value" to indicate more precisely the statistic being reported.

Operating Awards



Data Source: GTMS database

IMPORTANCE OF THIS MEASURE

The Council works to support the arts in British Columbia by ensuring that opportunities and resources exist for artists and creators to train, experiment and reach an audience. By providing the above awards, the Council helps make this possible.

In order to meet the ongoing needs of artists and arts organizations, the Council was striving to increase the median level of financial awards by up to 15% between fiscal 2007/08 and 2009/10.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

The overall median value of operating awards in fiscal 2009/10 is $9,800 which is a decrease of almost 55% over the prior year ($21,752). While the number of operating awards remained almost identical for a total of 272, the individual value of these was significantly lower in 2009/10, which had a strong impact on the overall median value of operating awards. Portions of the awards (60-75%) were allocated at the end of 2008/09 from supplementary estimates with the remaining amount allocated in 2009/10, resulting in considerable impacts to the median value.

The trend in the median value of operating awards between fiscal 2007/08 and 2008/09 was positive with an increase of almost 10%. This was in line with Council's targeted goal to increase these by up to 15% by 2009/10. The significant decrease observed in 2009/10 brings the median value of operating awards down almost 50% for the three year period from 2007/08 to 2009/10. This is primarily a result of the economic climate that has contributed to funding reductions to the Arts, along with the factors stated above.

There were forty-one fewer project and individual arts awards granted in 2009/10 from the previous year, for a total of 602. The median value of these awards has increased from $5,000 to $5,500, which represents an overall increase of 10% between 2007/08 to 2009/10.

KEY CONSIDERATIONS

The operating, project and individual arts awards being reported for this performance measure are those funded through resources distributed on behalf of the Council and the BC 150 Cultural Fund and, with the exception of the Community Presenters Assistance Program, do not include any externally administered programs receiving funding from other sources.

Changes in the amount of the voted allocations for the Council and the returns on the BC 150 Cultural Fund have affected the Council's ability to meet the expressed target of up to a 15% increase in the median value of awards.[4]

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4 BC 150 amounts for 3rd party delivery in 2010-11 have not been included. These do not include other grants for 3rd party delivery to Art Starts in School & First Peoples as these are awarded in combination with other funders and a median award cannot be accurately calculated.

MEASURE FOUR

NUMBER OF APPLICATIONS FROM EMERGING ARTISTS [FOR SCHOLARSHIP FUNDING]

	2006/07	2007/08	2008/09	2009/10
Arts Administration	2	3	3	1
Creative Writing	27	32	28	36
Dance	22	21	25	20
Media Arts	17	18	16	18
Museology	1	1	0	3
Music	85	63	63	68
Theatre	19	15	24	21
Visual Arts	103	98	109	113
Total	**276**	**251**	**268**	**280**

IMPORTANCE OF THIS MEASURE

The face of the arts in British Columbia is always changing. New artists, or artists new to a particular medium, allow for growth and change throughout the arts.

One of the aims of the Council is to provide opportunities and resources to artists so they can experiment, train and develop. The scholarship program has an explicit focus on pre-professional artists, thus a target has been set to realize an increase in the number of these applications by 15% from fiscal 2007/08 to 2009/10.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

The volume of applications for scholarship funding from the Council has seen an increase of almost five percent (4.5%) between fiscal 2008/09 and fiscal 2009/10. This upward trend in applications is positive, indicating that pre-professional artists are seeking opportunities and that progress was made towards achieving the desired target of up to 15% growth. Overall, an increase of 11% can be seen from fiscal 2007/08 to 2009/10.

KEY CONSIDERATIONS

The numbers of applications referenced in support of this performance measure include applications that were withdrawn or disqualified as ineligible.

2 GOAL TWO | SECTOR CAPACITY

ARTISTS AND CULTURAL ORGANIZATIONS ARE THRIVING AND SUSTAINABLE

OBJECTIVES

1. Arts and cultural organizations are financially viable.
2. The value of arts and culture in the province's social and economic development is recognized.
3. Markets are developed and retained by arts and cultural organizations.

STRATEGIES

- Provide for timely, reliable and sustainable funding for organizations.
- Design and launch new multi-year funding models.
- Publish best practices reference tools on the Council website for community organizations and events.
- Continue the review of all touring programs. [5]
- Expand the role of Council staff in outreach, education and research. [6]

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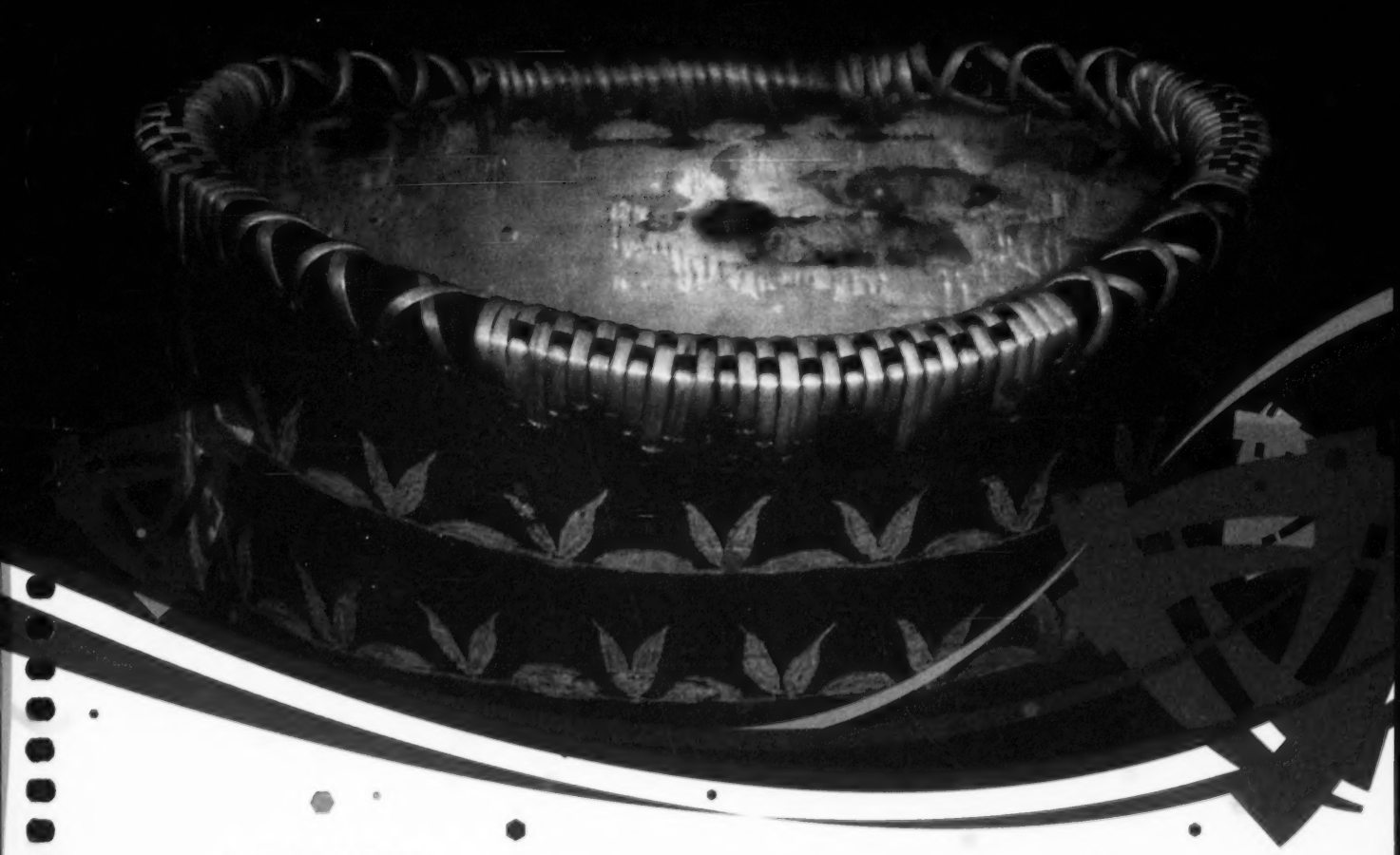
5 This strategy is repeated under the first and third goals

6 This strategy is repeated under the first goal



MEASURES

5. Financial health of arts and cultural organizations (change in net equity for sampled organizations)
6. Earned revenue of the top 25 arts and cultural organizations
7. Audience size for selected organizations
8. Summary assessment provided by BC Arts Council adjudicators of the operational well being of major sectors

TARGETS

- Change in net equity over the previous year of major arts and cultural organizations remains positive.
- Earned revenue of the top 25 arts and cultural organizations baseline to be established.
- Increase in the audiences of the four organizations sampled in each region.[7]
- Positive assessments are made by Council adjudicators.

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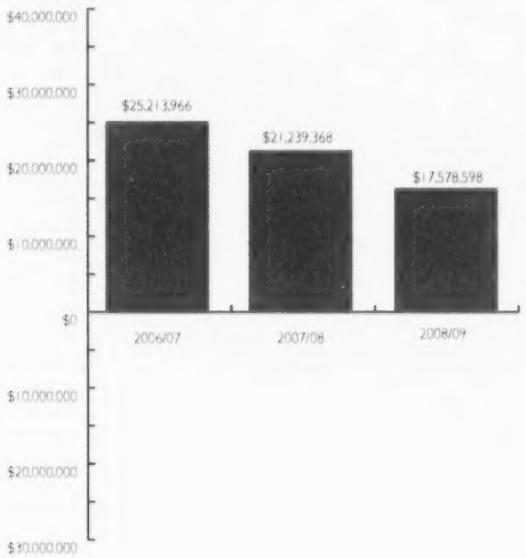
7 This target was established through the service planning process for fiscal 2009/10 to 2011/12.

GOAL TWO | Sector Capacity

Artists and cultural organizations are thriving and sustainable

MEASURE FIVE

FINANCIAL HEALTH OF ARTS AND CULTURAL ORGANIZATIONS (CHANGE IN NET EQUITY FOR SAMPLED ORGANIZATIONS)



Data Source: Financial statements of sampled organizations

GOAL TWO | Sector Capacity

Artists and cultural organizations are thriving and sustainable

IMPORTANCE OF THIS MEASURE

The financial health of arts and cultural organizations is a vital consideration and, for the purposes of this performance measure, can be reflected in net equity, or the difference between total assets and liabilities. As the Council is mandated to foster a sustainable and thriving arts and cultural sector for British Columbia, it is hoped that the change in net equity for major arts and cultural organizations over prior years will remain positive.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

Thirteen of the twenty-five sampled major arts and cultural organizations in British Columbia are in a better position than they were in the previous year with five of these improving net equity by more than 25%. The remaining organizations have reported a decrease or no change in net equity. In some organizations, the decrease has been quite substantial, contributing to an overall decrease in net equity from $21,239,368, to $17, 578, 598 or a 17% reduction from the prior year. This negative trend is a reflection of the current economic climate which affects the ability of many arts organizations to generate revenue.

KEY CONSIDERATIONS

The information in support of this performance measure was drawn from the audited financial statements of a sample of twenty-five major arts and cultural organizations across the province. The organizations included in the list may vary from year to year, as the intent of the measure is to monitor the financial health of the sector, not of any particular organization(s). The use of audited financial statements also requires that the analysis occur over a time period that precedes fiscal 2009/10.

The data for 2006/07 and 2007/08 have also been amended in relation to that reported in the annual report for fiscal 2008/09.

2 **GOAL TWO | Sector Capacity**

Artists and cultural organizations are thriving and sustainable

MEASURE SIX

EARNED REVENUE OF THE TOP 25 ARTS AND CULTURAL ORGANIZATIONS

Earned Revenue for the fiscal 2008/09 year

$60,580,595

Data Source: Financial statements of sampled organizations

IMPORTANCE OF THIS MEASURE

The sustainability of arts and cultural organizations can be evaluated by their ability to generate revenues, and depends on a host of factors, including the quality of products and offerings as well as marketing and management. With an objective of the BC Arts Council being financially viability of these same organizations, changes in earned revenues are important indicators.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

The baseline for earned revenue of the top twenty-five BC arts and cultural organisations was established in fiscal 2007/08 at $66,746,989.[8] Earned revenue of the sampled twenty-five arts and cultural organisations has gone down to $60,580,595, for 2008/09, a difference of $6,166,394.

This reduction is in large part attributable to the economic downturn and the impending reductions in arts funding and spending. On a more positive note, ten organizations have at least 50% of Total Revenue in the form of Earned Revenue, rather than Private or Public Sector Support, which is an encouraging sign for the sustainability of the arts sector.

KEY CONSIDERATIONS

This measure reflects revenues earned from ticket receipts and other proceeds from the sale of arts and cultural products by twenty-five arts and cultural organizations with the reported greatest total revenues.

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8 This figure is accurately reported and corrected from last year's report in which a typo resulting from calculations related to this figure affected the measure's baseline.

MEASURE SEVEN

AUDIENCE SIZE FOR SELECTED ORGANIZATIONS

	2008/09	2009/10	Percentage (%) change
Vancouver Island and Coast	*274,919*	*265,724*	*-3.34%*
Lower Mainland and Southwest	*585,477*	*955,268*	*+63.16%*
Okanagan and Kootenay	*117,424*	*160,915*	*+37.04%*
Central	*157,676*	*164,576*	*+4.38%*
Northern	*76,611*	*70,035*	*-8.58%*
Total	1,212,107	1,616,518	+33.36%

Data Source: GTMS database

IMPORTANCE OF THIS MEASURE

A strategic intention of the Council is to broaden the engagement of residents in community-based artistic and cultural activities, as much as to foster the ever-growing reach of arts and cultural organizations. For the Council, this implies that audience sizes should be demonstrating growth throughout the province, with the target of positive increases in each of the regions being reported on for this measure.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

Increases in audience counts are found in three of the five regions from fiscal 2008/09 to 2009/10. The largest increases were in the Okanagan and Kootenay region at 37% and in the Lower Mainland and Southwest region at 63%. This large increase in the Lower Mainland is likely due to events associated with the Vancouver 2010 Olympic Games held in February. Overall, there has been an increase of 33% in audience sizes between fiscal 2008/09 and 2009/10.

KEY CONSIDERATIONS

The audience numbers for fiscal 2009/10 are projected because the selected organizations completed the application process during this same period and could not provide final statistics. For reporting purposes, a sample of the top four organizations based on grant size in each of the five regions is being used.

GOAL TWO | Sector Capacity

Artists and cultural organizations are thriving and sustainable

MEASURE EIGHT

SUMMARY ASSESSMENT PROVIDED BY BC ARTS COUNCIL ADJUDICATORS OF THE OPERATIONAL WELL BEING OF MAJOR SECTORS

Over the course of the year, discipline advisories discussed three broad assessment criteria issues that continued to create major challenges for arts and cultural organizations in BC. These included the global economic recession, the impact of the 2009 and 2010 Cultural Olympiads and the lack of professional staff in arts organizations contributing to problems in recruitment, retention and succession.

A summary of other discussion points made by the discipline advisory committees is as follows:

Artistic Achievement

- Reiterated the Council's emphasis on rewarding artistic excellence.
- Welcomed new applicants to programs and supported emerging artists.
- Recommended continuance in moving the basis of funding of Community Arts Councils away from formula toward merit-based competition, in view of Council's emphasis on artistic excellence.
- Members again discussed the impact of the Council placing a priority on artistic risk and innovation, especially given the variety of organizations under consideration for funding. Risk plays a variety of roles in the work of artists and the vitality of arts organizations and Committees considered the broad definition of Innovation as it relates to the applicant's art form, audience and geographic location.

Community Engagement

- Noted a decrease in audience numbers across performance disciplines.
- Emphasized the importance of developing meaningful connections with Aboriginal communities and artists in the form of partnerships.
- Encouraged applicants to clarify and differentiate their own programs and initiatives from those which were supported

through partnership or co-production.

- Members discussed the range of community engagement by applicants and again emphasized the importance of meaningful engagement with local first nations and diverse cultures.

Organizational Capacity

- Acknowledged sector-wide volunteer 'burn-out', and questioned the sustainability of the unpaid management board model over the long term.
- Identified the need for organizations to demonstrate some level of succession planning.
- High-value placed on critical self-reflection and assessment.

Other

- Anticipated the widespread implementation of CADAC (Canadian Arts Data / Données sur les arts au Canada) financial forms across operating programs in 2010/11.
- Introduced Council's Strategic planning document (late in 2009) and its four priorities were discussed.

IMPORTANCE OF THIS MEASURE

This measure serves to highlight a critical aspect of the adjudication process that assists the Council in identifying emerging issues in the arts and cultural community. It presents a reflection of the well being and sustainability of the BC arts and cultural sector based on the expertise and experience of those involved in the adjudication process.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

A number of strengths and positive attributes of the arts and cultural sector have been witnessed over the past year, including investment in projects and programs that reflect the Aboriginal, ethnic and regional diversity of the province along with initiatives that are based on collaboration. Combined with this, there has been a greater representation in rural areas and a growing number of smaller organisation engaged with the global arts community.

KEY CONSIDERATIONS

The information in support of this measure is obtained from the minutes of adjudication meetings, with the summary analysis carried out by the Council's staff.

3 GOAL THREE | COMMUNITY ENGAGEMENT

OPPORTUNITIES TO PARTICIPATE IN ARTS AND CULTURAL ACTIVITIES ARE AVAILABLE THROUGHOUT THE PROVINCE

OBJECTIVES

1. Residents are engaged in artistic and cultural activities across the province.
2. Opportunities to experience the arts and culture are available in British Columbia schools.

STRATEGIES

- Develop and implement a communications strategy, including enhancements to the BC Arts Council website.
- Enhance the regional outreach of Council members and staff.
- Conduct regional meetings for the Council to promote awareness of programs and opportunities throughout the province.
- Continue the review, and enhance the role, of all touring programs.[9]
- Continue to strengthen the community arts funding programs.
- Enhance programs to engage professional artists in communities.
- Investigate initiatives to increase the number of artists exhibiting and touring in the province.

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9 This strategy is repeated under the first and second goals.

MEASURES

9. Ratio of awards to funding requests by region
10. Number of communities benefiting from BC Arts Council activity
11. Number and geographic distribution of school touring and residency initiatives

TARGETS

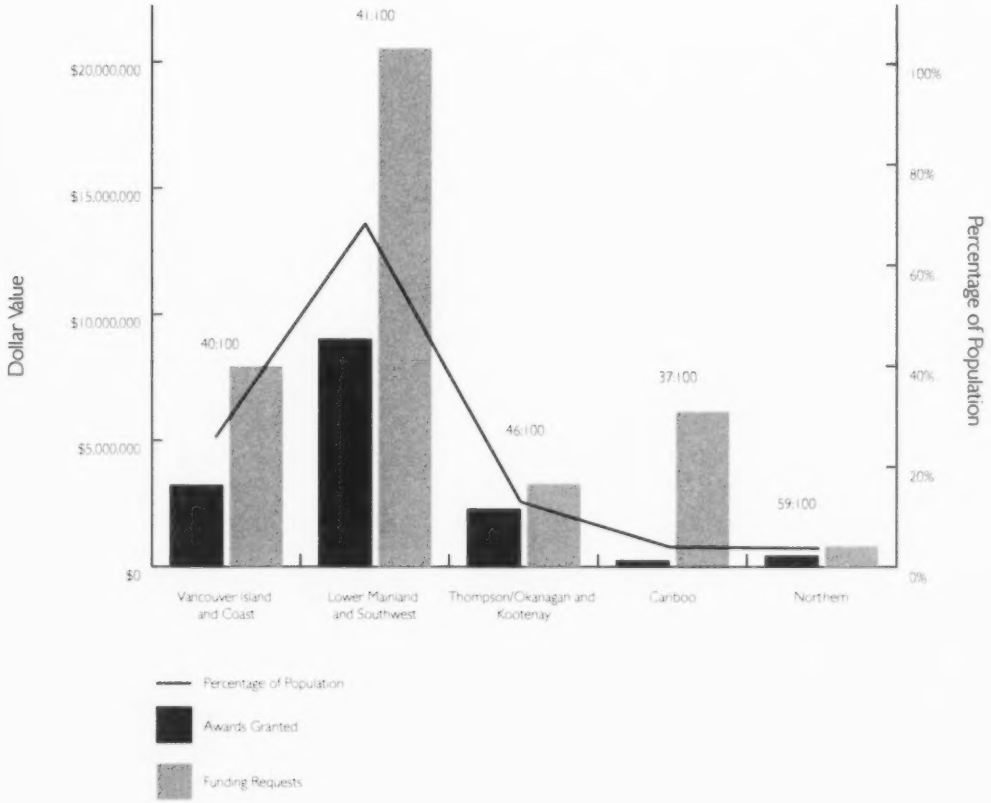
- At least 216 communities will benefit from Council programs and services.
- With school tours and residencies, to demonstrate:
  - *60 participating school districts*
  - *60 or more residencies in schools across BC*
  - *involvement of 55 communities across BC in community concerts*

GOAL THREE | Community Engagement

Opportunities to participate in arts and cultural activities are available throughout the province

MEASURE NINE

RATIO OF AWARDS TO FUNDING REQUESTS BY REGION[10]



Data Source: GTMS database and Population Estimates by BC STATS, Service BC, and the Ministry of Labour and Citizens' Services

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10 This is an enhancement of the previous measure "Funds distributed by region". By looking at the ratio of the dollar value of awards granted in each region to the dollar value of grants applied for from that region, we are better able to see if the distribution of awards between regions is reasonably consistent.

GOAL THREE | Community Engagement

Opportunities to participate in arts and cultural activities are available throughout the province

IMPORTANCE OF THIS MEASURE

The distribution of awards between regions is important as it is a reflection of Council's priority of ensuring access to arts and cultural opportunities throughout the province. As a refined measure for the Council, a baseline was established last year, with a desire to maintain these results in future years.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

When comparing to the baseline established last year, the distribution of awards between regions was maintained. The award distribution generally reflects the reality that a majority of artists reside in either the Lower Mainland and Southwest region or the Vancouver Island and Coast region of the province.

KEY CONSIDERATIONS

An additional consideration in interpreting this information is that while various arts organizations may be based in one region, touring throughout the province is a part of their day-to-day operations. A higher number of requests also occurred through Special Projects - Unique Opportunities and Special Projects - Capacity and Sustainability.

These figures are affected by 249 operating award recipients receiving 60-70% of their annual grants at the end of fiscal 2008/09 from supplementary estimates.

GOAL THREE | Community Engagement

Opportunities to participate in arts and cultural activities are available throughout the province

MEASURE TEN

NUMBER OF COMMUNITIES BENEFITING FROM BC ARTS COUNCIL ACTIVITY

Data Source: GTMS database and Population Estimates by BC STATS, Service BC, and the Ministry of Labour and Citizens' Services

GOAL THREE | Community Engagement

Opportunities to participate in arts and cultural activities are available throughout the province

Communities Benefiting from BC Arts Council Activities 2009/10

100 Mile House
108 Mile Ranch
150 Mile House
Abbotsford
Agassiz
Aldergrove
Alert Bay
Alexis Creek
Anahim Lake
Anmore
Armstrong
Ashcroft
Atlin
Barriere
Bella Coola
Black Creek
Boston Bar
Bowen Island
Brackendale
Bradner
Brentwood Bay
Bridge Lake
Britannia Beach
Burnaby
Burns Lake
Cache Creek
Campbell River
Canal Flats
Canyon
Castlegar
Cawston
Celista
Charlie Lake
Chase
Chemainus
Chetwynd
Chilliwack
Clearbrook
Clearwater
Clinton
Cobble Hill
Coldstream
Comox
Coquitlam
Courtenay
Cowichan Bay
Cranbrook
Crawford Bay
Crescent Valley
Creston
Crofton
Cumberland
Dawson Creek
Dease Lake
Delta
Denman Island
Deroche
Dewdney
Duncan
Dunster
Edgewater
Enderby
Erickson
Falkland
Fernie
Forest Grove
Fort Langley
Fort Nelson
Fort St James
Fort St John
Fraser Lake
Fruitvale
Gabriola Island
Galiano Island
Garibaldi Highlands
Gibsons
Gingolx
Gold River
Golden
Grand Forks
Greenville
Greenwood
Grindrod
Hagensborg
Halfmoon Bay
Harrison Hot Springs
Hartley Bay
Hazelton
Heriot Bay
Hixon
Hope
Hornby Island
Horsefly
Houston
Hudson's Hope
Invermere

Kamloops
Kaslo
Kelowna
Keremeos
Kimberley
Kitimat
Kitwanga
Kyuquot
Ladysmith
Lake Country
Lake Cowichan
Langley
Lantzville
Lax Kw'alaams
Lazo
Lillooet
Lions Bay
Logan Lake
Lone Butte
Lower Nicola
Lower Post
Lytton
Mackenzie
Madeira Park
Maple Ridge
Marysville
Masset
Mayne Island
McBride
Merritt
Midway
Mill Bay
Mission
Moberly Lake
Nakusp
Nanaimo
Nanoose Bay
Nelson
New Aiyansh
New Denver
New Hazelton
New Westminster
North Saanich
North Vancouver
Okanagan Falls
Old Masset
Oliver
Osoyoos
Oyama
Parksville
Peachland
Pemberton
Pender Island
Penticton
Pitt Meadows
Port Alberni
Port Clements
Port Coquitlam
Port Edward
Port Moody
Port Hardy
Pouce Coupe
Powell River
Prince George
Prince Rupert
Princeton
Qualicum Beach
Quathiaski Cove
Queen Charlotte
Quesnel
Revelstoke
Richmond
Roberts Creek
Robson
Rock Creek
Rosedale
Rossland
Royston
Saanich
Saanichton
Salmo
Salmon Arm
Salt Spring Island
Sandspit
Sardis
Saturna Island
Savona
Sechelt
Shalalth
Shawnigan Lake
Sicamous
Sidney
Silverton
Skidegate
Slocan
Smithers
Sooke
Sorrento
South Hazelton
South Slocan
Squamish
Stewart

Summerland	Trail	West Vancouver
Surrey	Tumbler Ridge	Westbank
Tahsis	Ucluelet	Whistler
Tappen	Valemount	White Rock
Tatla Lake	Vancouver	Williams Lake
Taylor	Vanderhoof	Willow River
Telegraph Creek	Vernon	Windermere
Telkwa	Victoria	Winfield
Terrace	Wells	Winlaw
Tofino	West Kelowna	Zeballos

IMPORTANCE OF THIS MEASURE

This measure provides a graphic representation of the reach of Council-funded activities in the province in fiscal 2009/10. It reflects the commitment of the Council to ensure that opportunities to participate in arts and cultural programming are available throughout the province and that the number of communities benefiting from such support remains constant.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

A total of 228 communities were served by the Council's activities in fiscal 2009/10. Despite a decrease of almost four percent (3.80%) over 2008/09 the number of communities served still exceeds the Council's target of benefiting at least 216 communities.

KEY CONSIDERATIONS

None to be reported for this measure.

GOAL THREE | Community Engagement

Opportunities to participate in arts and cultural activities are available throughout the province

MEASURE ELEVEN

NUMBER AND GEOGRAPHIC DISTRIBUTION OF SCHOOL TOURING AND RESIDENCY INITIATIVES

- Artist residencies (percentage of total)
- Funding to school board by region (percentage of total)

Data Source: Artists in Education spreadsheets

GOAL THREE | Community Engagement

Opportunities to participate in arts and cultural activities are available throughout the province

IMPORTANCE OF THIS MEASURE

The locations of performances and opportunities to participate in arts and cultural programs across British Columbia tie directly back to the objectives of the Council and, ultimately, the goal to engage communities. Given this, the Council has placed an emphasis on ensuring that school districts take part in tours and residencies, and that at least 55 communities are involved in concerts.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

There were **2,785** public school performances and **59** residencies in **212** communities and **59** school districts supported through the Artists in Education program along with **455** performances in **54** communities funded through the Community Presenters Assistance program.

KEY CONSIDERATIONS

At the end of the June 2009 school year, there were 7 school closures in the province due to declining enrollment which may have affected the number of performances that occured with the assistance of the Artists in Education program.

4 GOAL FOUR | ORGANIZATIONAL EFFECTIVENESS

ADMINISTRATIVE, EVALUATIVE AND POLICY DEVELOPMENT PROCESSES ARE EFFECTIVE AND EFFICIENT

OBJECTIVES

1. An effective policy and program development process.
2. Programs are accessible to organizations and individual artists province-wide.
3. Cost effective program administration.
4. An equitable, transparent and accountable adjudication process.

STRATEGIES

- Design and develop a new database to support grant applications to improve online access.
- Manage third-party program delivery partnerships.
- Participate in the implementation of a national, shared database of client information.
- Review and revise Council policies and procedures and publish online.
- Manage the costs associated with the administration of the Council.
- Complete and implement the organizational redesign process.
- Complete a strategic planning process and begin implementation of plan.

12. Number and frequency of program areas evaluated
13. Number and rate of appeals
14. Council administrative costs as a percentage of Council budget
15. Average length of time to process funding submissions on an annual basis

- Evaluate all touring programs, as well as those supporting professional development.
- Less than 3 percent of all applications are appealed.
- Administrative costs represent less than 10% of the Council's budget.
- Average processing time for funding submissions is less than 16 weeks.

4

GOAL FOUR | Organizational Effectiveness

Administrative, evaluative and policy development processes are effective and efficient

MEASURE TWELVE

NUMBER AND FREQUENCY OF PROGRAM AREAS EVALUATED[1]

Due to restrictions on contracting external advisors which began in fiscal 2008/09 and continued into the new year, Council did not implement any major program reviews in fiscal 2009/2010. However, internal reviews by staff of the a) Professional Development and b) Touring Initiatives programs, led to implementation of changes in award levels and adjudication procedures related to those levels.

Furthermore, in consultation with the Centre for Sustainability, and in reviewing comments from the discipline Advisory Committees, a need was identified in organizations for training and technical assistance to build organizational capacity relating to: artistic or administrative depth; cash-flow requirements; marketing and development initiatives; or the purchase of capital assets.

Data Source: Council Minutes

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1 This measure represents a refinement of the earlier indicator "effectiveness of program reviews and management action taken in response" since it proved difficult to quantify those aspects.

GOAL FOUR | Organizational Effectiveness

Administrative, evaluative and policy development processes are effective and efficient

4

IMPORTANCE OF THIS MEASURE

Regular program evaluations are necessary to ensure that initiatives of the Council are responsive to the changing needs of the arts and cultural community. These evaluations inform the Council's policies and budget distribution, and provide the Council with guidance when determining if changes need to be made.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

In fiscal 2009/10, a new program was implemented in partnership with the Centre for Sustainability which was designed to assist arts and cultural organizations affected by changes in the economy. The Special Projects: Capacity and Sustainability program considered applications from operating and project clients (organizations only) that wanted to undertake specific activities to build capacity, leading to future sustainability.

KEY CONSIDERATIONS

None to be reported for this measure.

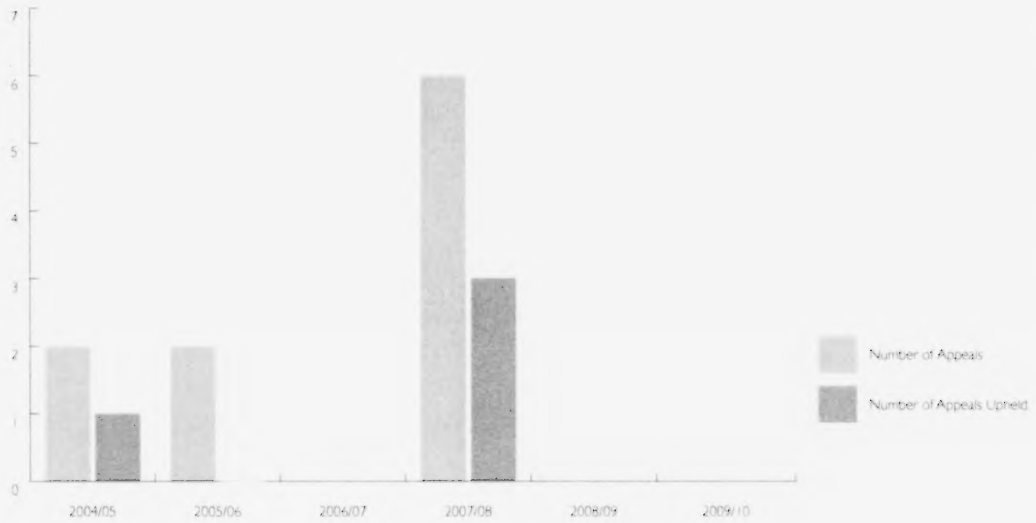
4

GOAL FOUR | Organizational Effectiveness

Administrative, evaluative and policy development processes are effective and efficient

MEASURE THIRTEEN

NUMBER AND RATE OF APPEALS



Data Source: GTMS database

GOAL FOUR | Organizational Effectiveness

Administrative, evaluative and policy development processes are effective and efficient

4

IMPORTANCE OF THIS MEASURE

The Council places great emphasis and value on the adjudication process, so must consider whether clients accept the outcomes, and the extent to which the decisions of the Council are upheld.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

With 255 eligible applications, there have been no appeals made for 2009/10, surpassing the target of less than 3% of all applications appealed.

KEY CONSIDERATIONS

This data reflects the number of appeals where advisory committees are used. Given the fact that juried awards are not brought to Council for decision, there are no appeals to juried programs. A jury's decision is final.

4

GOAL FOUR | Organizational Effectiveness

Administrative, evaluative and policy development processes are effective and efficient

MEASURE FOURTEEN

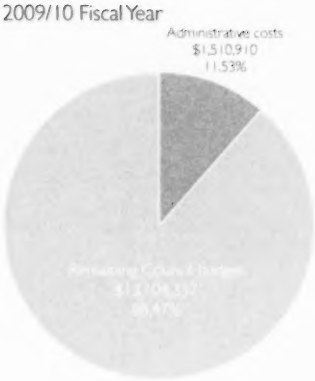
COUNCIL ADMINISTRATIVE COSTS AS A PERCENTAGE OF COUNCIL BUDGET

Administrative Costs: *$1,510,910*

Council Budget: *$13,104,337*

2008/09 Fiscal Year

2009/10 Fiscal Year



Data Source: Corporate Accounting System

GOAL FOUR | Organizational Effectiveness

Administrative, evaluative and policy development processes are effective and efficient

4

IMPORTANCE OF THIS MEASURE

An indicator of efficiency and ensuring value in the delivery of the Council's programs is the ratio of administration costs to the overall budget. The Council strives to keep this cost within 10% of the overall budget.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

Administrative costs reflect 11.53% of the Council's budget, which is slightly higher than the desired target of less than 10% of the Council's budget.

KEY CONSIDERATIONS

In prior years, the Cultural Services Branch was responsible for a portion of the Council's administrative costs. This is the third year that all administrative costs including work station charges have been a part of the Council budget.

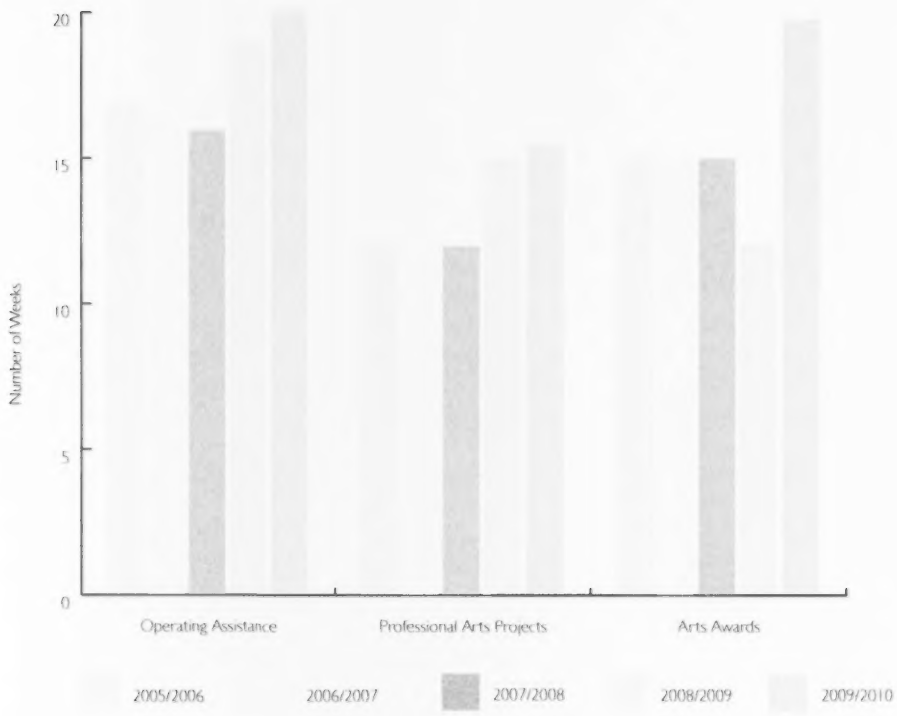
4

GOAL FOUR | Organizational Effectiveness

Administrative, evaluative and policy development processes are effective and efficient

MEASURE FIFTEEN

AVERAGE LENGTH OF TIME TO PROCESS FUNDING SUBMISSIONS ON AN ANNUAL BASIS



Data Source: GTMS database and third party reporting

GOAL FOUR | Organizational Effectiveness

Administrative, evaluative and policy development processes are effective and efficient

4

IMPORTANCE OF THIS MEASURE

The Council's ability to respond to applications in a timely fashion and client perceptions of quality and efficient service are determined by whether processes are improving or are in need of further attention. This measure also recognizes that a client's perception of quality and efficient service is based, to a substantial degree, on the timeliness of notification.

PERFORMANCE HIGHLIGHTS AND EXPECTATIONS

The average length of time to process funding submissions is 18.1 weeks, which is not within the Council's target of 16 weeks. This is a longer processing time than that of last year's average of 15.3 weeks. The increase in process time is primarily due to a hold on government spending during the summer of 2009, which resulted in delays of several weeks in announcements, as well as changes to grant and administration procedures.

KEY CONSIDERATIONS

Between December 2008 and February 2009, the government took measures to address the impact of the global recession on the provincial budget. Some of these measures delayed the processing of the Council's grants.

FINANCIAL REPORT

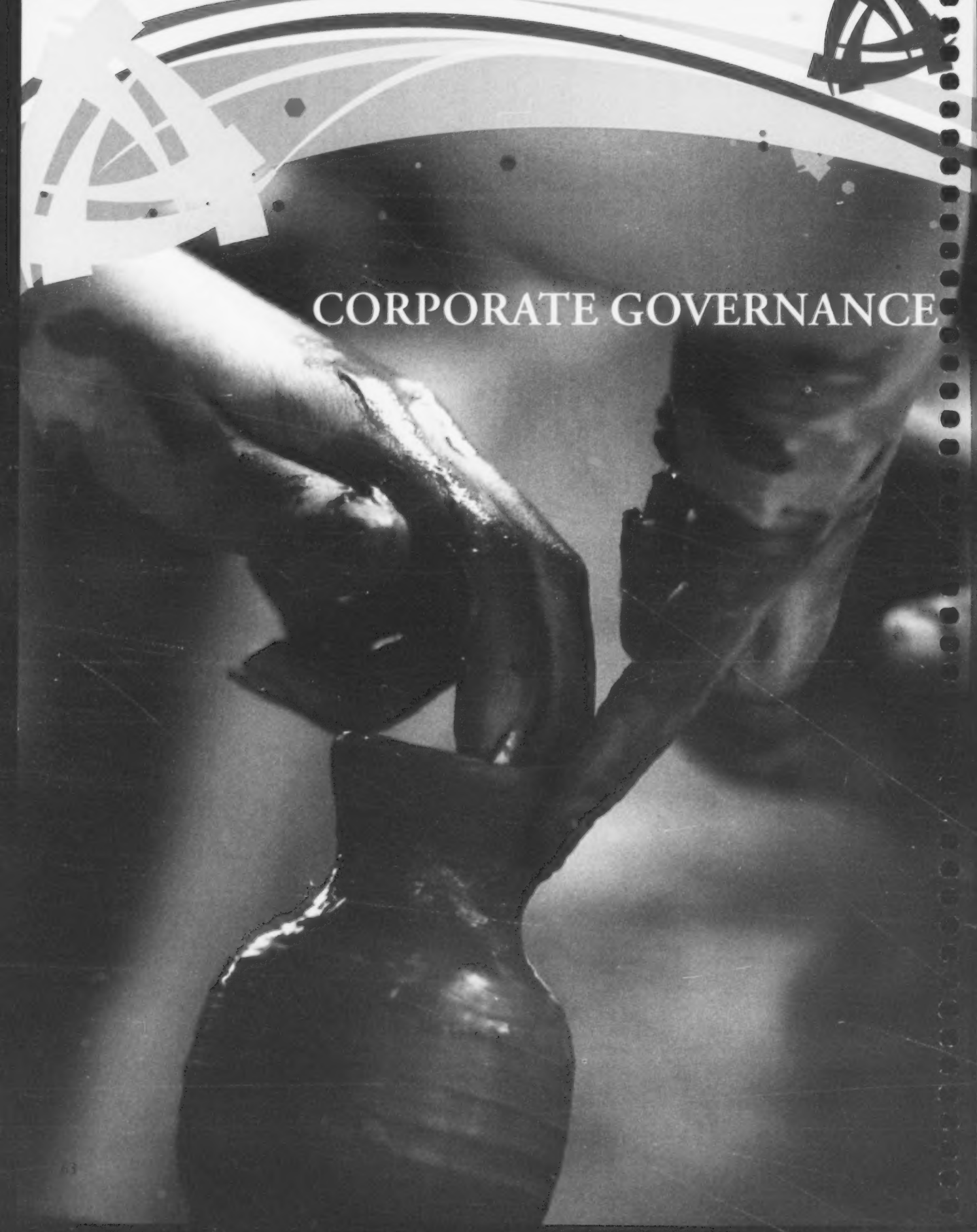
The BC Arts Council has met its budget allocations and targets. Since the Council does not earn revenues, forecasting is not undertaken, and therefore not reported upon.

Financial accounting was managed by the Ministry of Tourism, Culture and the Arts and The Ministry of Housing and Social Development, Gaming Policy and Enforcement Branch. The expenditures of the Council are included in the government's financial statements. A detailed breakdown of the Council's expenditures by program area, recipient organization and discipline is provided in Appendix A.

Grants and Contributions	2006/07	2007/08	2008/09	2008/2009 Supplementary Estimate	2009/10	2009/10 BC 150
Professional Arts Development	$9,933,380[12]	$9,848,080	$12,080,890	$6,455,800	$6,800,599	
Community Arts Development	$1,412,927	$1,564,240	$1,947,032	$544,200	$1,315,991	$342,500
Touring Programs	$731,008	$668,850	$841,117		$755,000	$320,000
Arts Awards – Individuals	$1,262,879	$1,223,871	$1,405,452		$1,539,350	
Publishing Programs	$450,004	$450,012	$523,173		$520,007	
Administrative Costs	$343,005	$1,284,915[13]	$1,750,142		$1,510,910	
Strategic Initiatives Program	$72,000	$37,500	$20,000			
Total Expenditures	$14,205,203	$15,077,468	$18,533,644	$7,000,000	$12,441,837	$662,500

12 $6,000 of funds related to literary projects have been moved from Publishing Programs to Professional Arts Development, altering the numbers as they were shown in the Annual Report 2006-2007.

13 Administrative costs, either in full or in part, were previously accounted for in the Cultural Services branch budget.



CORPORATE GOVERNANCE

The BC Arts Council is responsible for providing support for arts and culture activity as well as opportunities for people to participate in the arts.

The Council is comprised of up to fifteen members who are broadly representative of the various regions, cultural diversity and artistic communities of the province. The Lieutenant Governor in Council appoints members and designates the chair and the vice chair.

BC Arts Council Board Members

Chair (until July 09), Donald M. Shumka – Vancouver

Vice-Chair (until July 09, Chair from August 09), Jane Danzo – Victoria

Vice-Chair (from August 09), Stan Hamilton-Victoria

Russell J. Anthony – Vancouver

Marie Clements – Galiano Island

Jackson Davies – Tsawassen

Neelamjit Dhillon – Coquitlam

Christos Dikeakos – Vancouver

Stephen Foster – Kelowna

Elizabeth MacRitchie – Prince George

Ron Smith – Lantzville

Marilyn Timms – Courtenay

Michael Tindall – Vernon

Bill Usher – Golden

Connie Watts – Port Alberni

Karen Young – Abbotsford

BC Arts Council Staff

Su Cameron – Co-ordinator, Finance and Administration

Jennifer Collinson – Secretary to the Council

Sue Donaldson – Program Officer, Museums, Visual Arts and Media Arts Programs

Sarah Durno – Program Officer, Professional Theatre Programs. Senior Arts Policy and Program Advisor. Acting Associate Director (shared position)

Sherry Ewings – Program Officer, Museums, Visual Arts and Media Arts Programs

Chris Gudgeon – Communications Manager and Program Officer, Literary and Publishing Programs

Lynda Hills – Co-op Student, Communications Assistant (until September 09)

Linda Johnson – Contract and Database Administrator

Monique Lacerte-Roth – Program Officer, Community Arts Development and Scholarship Programs. Acting Associate Director (shared position)

Jeremy Long – Executive Director (until November 09)

Vikki McDonald – Website and Forms Administrator

Julie Poskitt – Program Officer, Professional Music and Dance Programs

Walter Quan – Program Officer, Arts Awards Programs and Training Resources

Julia Taylor – Office Assistant (until May 09)

Ingmarie Thunander – Assistant Program Officer, Community Arts Development Program. Acting Program Officer

Gillian Wood – Associate Director, Acting Executive Director (from November 09)

COUNCIL MEMBER BIOGRAPHIES

DONALD M. SHUMKA (CHAIR UNTIL JULY 2009)

Vancouver

Donald Shumka is the President and Managing Director of Walden Management Ltd., a financial consulting firm. From 1989 to 2004, he was Managing Director, Investment Banking with CIBC World Markets and Raymond James Ltd. Prior to 1989, Mr. Shumka was Vice President, Finance and Chief Financial Officer of West Fraser Timber Co. Ltd., one of Canada's largest forest products companies. He holds a Bachelor of Arts degree in Economics from the University of British Columbia and a Master of Business Administration degree from Harvard University.

In addition to Chair of British Columbia Arts Council he is a Director of the Emily Carr Institute of Art + Design Foundation. He previously sat on the boards of Ballet British Columbia, Vancouver Public Library and Emily Carr Institute of Art + Design. He currently sits on the boards of Eldorado Gold Corporation, Paladin Energy Ltd. and Magma Energy Corp. Mr. Shumka is married and he and his wife, Jane, have four adult children.

JANE DANZO (VICE-CHAIR, CHAIR FROM AUGUST 2009)

Victoria

Born in Kingston, Ontario, Jane Danzo was educated at Queen's University. After teaching at the secondary and post secondary school levels in Eastern Ontario, she moved to Victoria where she has been in community service for more than thirty years. During this time, she served as a director of, or as an advisor to, governing boards in the education, health and arts sectors in Greater Victoria. Jane is the immediate Past President of Pacific Opera Victoria, having served as president for six years. Appointed to the BC Arts Council in 2006, she is currently Chair.

STAN HAMILTON (VICE-CHAIR FROM AUGUST 2009)

Vancouver

Dr. Hamilton is Emeritus Professor of the Sauder School of Business, University of British Columbia. He has extensive teaching and research experience in the areas of real estate investments and pension portfolio management. Stan has served with a number of public agencies including the BC Assessment Authority, the Vancouver City Planning Commission, the Public Guardian and Trustee of BC and the Financial Service Tribunal of BC.

Stan is past President of the Arts Club Theatre Company and currently serves as a board member and Chair of the Capital Campaign and Granville Island Stage Renovation Project. Stan is also a director of the Stanley Theatre Society. Stan was recognized as "Arts Board Member of the Year" in 2007, an award presented jointly by the Greater Vancouver Alliance for Arts and Culture and the Society to Bridge Arts and Community.

RUSSELL J. ANTHONY

Vancover

Russ Anthony is a vice president of Stantec, a company that provides professional design and consulting services in planning, engeineering, architecture, surveying, and project management. He was previously president of RPA Projects and Penreal, as well as executive director and chief operating officer of the Ballet Opera House, and vice president of of Expo 86. Russ also served as the chair of Friends of Carnegie, was a member of the Vancouver Economic Development Commission and served as chair and as a director of Sport BC. Currently, he is director of the Vancouver Opera Foundation and a supporter of the Community Arts Council of Vancouver. Russ holds a Bachelor of Arts from the University of Winnipeg, a Bachelor of Laws from the University of Toronto, and a Master of Laws from The London School of Economics.

MARIE CLEMENTS

Galiano Island

Marie Clements is an award-winning performer, playwright, screenwriter, director, producer and founding artistic director of Urban Ink Productions and Fathom Labs Highway. Her creative works, including *Copper Thunderbird*, *Burning Vision*, *The Unnatural and Accidental Women*, and *Urban Tattoo* have been presented on some of the most prestigious stages for Canadian and international theatre and film and have garnered numerous awards. She has been involved in the development of more than seventy productions of new work in a variety of mediums including theatre, performance, film, multi-media, radio and television.

JACKSON DAVIES

Tsawassen

Jackson Davies has acted on major theatre stages across Canada and has acted in, written and produced well over 300 television productions. He is best known for his 16-year role as Constable John Constable in CBC's longest running TV series, *The Beachcombers*. An inductee to the BC Entertainment Hall of Fame, Jackson is one of only two Canadians to have been declared an Honourary RCMP Sergeant. He also plays right wing for the NHL's Vancouver Canuck Alumni and is on the Faculty of Capilano University Stage and Screen program.

NEELAMJIT DHILLON

Coquitlam

Neelamjit Dhillon is a professional musician equally versed in both Eastern and Western traditions. He studied saxophone in BC and upon graduation from UBC, received a Canada Council grant to study the Tabla at the Ustad Allarakha Institute of Music in Mumbai. The Tabla is Neelamjit's first instrument and he studies under the tutelage of world-renowned maestro Ustad Zakir Hussain. Neelamjit has had the fortunate opportunity to work with some of the great names in jazz such as Bob Mintzer, Kurt Elling, Nenna Freelon and Cedar Walton and some of India's finest such as Louiz Banks, Fazal Qureshi, Rakesh Chaurassia and Taufiq Qureshi.

CHRISTOS DIKEAKOS

Vancouver

Christos Dikeakos was born in Thessaloniki, Greece in 1946, moved to Vancouver in 1957 and studied at the University of BC, graduating in Fine Arts in 1970. His work – photographs, sculpture and publications – has been exhibited at the National Gallery, the Winnipeg Art Gallery, the Museum of Contemporary Canadian Art, Toronto and the Vancouver Art Gallery. Internationally, Christos has shown at the ICA in Portland, Oregon, the Musée d'art moderne de la ville de Paris, and the Brisbane Art Gallery in Australia. His work is in the permanent collections of the National Gallery and Vancouver Art Gallery. He has taught in the Fine Arts Department at UBC and Emily Carr University and has lectured nationally and internationally on contemporary art.

Christos has served for many years as a trustee at the Vancouver Art Gallery and as head of the acquisitions committee.

STEPHEN FOSTER

Kelowna

Stephen Foster is an indigenous media artist with both a national and an international exhibition history. He currently works as an Associate Professor in Creative Studies at UBC–Okanagan where in addition to teaching new media and video art, he is the co-ordinator for the Interdisciplinary Graduate Studies MFA program and the CanWest Global Centre for Artists' Video. He has also held teaching positions at Okanagan University College and at York University in Toronto, Canada.

Stephen has his Master of Fine Arts (Visual Arts and Interdisciplinary Fine Arts) and Bachelor of Fine Arts degrees from York University. He has received numerous research and equivalent grants and has participated in various scholarly, professional and service activities. Stephen has also been active with artist run galleries and media arts centres fulfilling various board and staff positions.

ELIZABETH MACRITCHIE

Prince George

Elizabeth MacRitchie is the Past President of the Prince George Community Foundation and has served on boards of arts and sports organizations for the last twenty-five years. She is a past president of the Prince George Music Festival and has served on the boards of the BC Association of Performing Arts Festivals, Prince George Music School, and Northern Family Health Society.

Elizabeth has chaired the Prince George Symphony Orchestra's Strauss Ball events as well as volunteered in many other capacities with the symphony. Music is an important part of Elizabeth's life as a pianist for several school choirs and operetta productions, and she performs with the Cantata Choir and an occasional local musical theatre production.

RON SMITH

Lantzville

Born and raised in Vancouver, Ron Smith received his BA from the University of British Columbia and his MA from the University of Leeds, before becoming a professor at the former Malaspina University-College (Vancouver Island University) in Nanaimo, where he taught English and Creative Writing between 1971 and 1998. In 1974 he founded the publishing company Oolichan Books in Lantzville, and from 1988 to 1991 he was the fiction editor for Douglas & McIntyre. He was also instrumental in helping establish the first aboriginal press, Theytus Books, in 1981.

He is the author of eight books. The most recent was a finalist for the Christie Harris Illustrated Children's Literature Prize, the 2008 BC Book Awards, and has been nominated for the 2009 Shining Willow Award, Saskatchewan Young Readers. Upon his retirement from teaching he was named the first Honorary Research Associate of the Faculty of Arts and First Nations Studies at Vancouver Island University.

He has given reading and lecture tours in the US, Italy, Albania, England and across Canada. In 2002, a selection of his poetry was translated by Ada Donati and published in a book-length bilingual edition, *Arabesque e altre poesie*, in Italy (Schifanoia \ Editore). In 2004 his play, *The Boarder*, was selected for a process reading as a part of the New Play Festival at the Playwright's Theatre Centre in Vancouver. He received an Honorary Doctorate, D. Litt., from the University of British Columbia in the spring of 2002, and in 2005/2006 he was the inaugural Distinguished Fulbright Chair in Creative Writing at Arizona State University.

He has served as a cultural advisor to the Canadian embassy in Italy, and as a jury member on several national and regional arts council committees. Ron lives with his wife, Pat Smith, also a writer, in Lantzville on Vancouver Island. He has played an essential role in the growth of literary, historical and public policy publishing in British Columbia.

MARILYN TIMMS

Courtenay

Marilyn Timms is a fulltime working artist living in the Comox Valley on Vancouver Island. She paints figures from life and landscapes *en plein air* in watercolours and acrylics and has been honing her craft for more than thirty years. A well-respected workshop instructor, Marilyn travels extensively sharing her skills, jurying exhibitions and lecturing. She was awarded the Barse Miller Memorial Award at the American Watercolor Society's 136th International Exhibition in 2003. She has had her paintings accepted into the Société canadienne de l'Aquarelle Annual Watercolour Exhibition, the Canadian Society for Painters in Watercolours *Open Water* exhibition and many others.

Marilyn was awarded full signature membership in the Federation of Canadian Artists in 1993 and maintains this status and, in 2005, she attained full signature membership in the Society of Canadian Artists. Her board experience has been enhanced by many years as a member of the Federation of Canadian Artists Board of Governors, past president and past board member of the Comox Valley Art Gallery, as well as membership in CAR/FAC, the Comox Valley Chamber of Commerce, the Downtown Courtenay Business Improvement Association, Courtenay Rotary Club and Soroptimist International of Courtenay.

MICHAEL TINDALL

Vernon

Michael Tindall is a retired business executive with a strong commitment to community service. For the majority of his career, he performed in leadership roles ranging from General Manager to Senior Vice President. Upon his retirement, he was responsible for revenue development and management at two television stations and thirty-eight radio stations in British Columbia and Alberta. Michael began his broadcast career with CBC Vancouver before moving to private radio and television. In addition, he also served a two-year contract as General Manager of the Bermuda Broadcasting Company and wrote, produced, and directed approximately eighty television programs and short films while with the University of British Columbia.

Michael has served on more than twenty community boards and committees including various charitable foundations and performing arts, heritage, youth, health, film, and community development organizations. In particular, he is past president of the Vernon Kalamalka Rotary Club, Past Director of the Okanagan Film Commission, a founding member and former director of the Vernon Performing Arts Society and current President of the Community Foundation of the North Okanagan, to name a few. He continues to work on business planning and development with small businesses and community groups on a project basis.

BILL USHER

Golden

Bill Usher is a senior artist and arts entrepreneur who moved to Golden from Toronto in 2002. Throughout his forty-year career as a musician, radio and television producer, actor, playwright, and record producer, he has received numerous awards, including gold and platinum records and three Juno Awards.

Bill has been active in the business of the arts working in both the private sector as the founder and managing owner of two record companies, Elephant Records and Kids' Records, and the artist management company, Kids' Entertainment. He has worked in the public sector on staff and as a consultant with the Ontario Arts Council, the Ontario Tourism Marketing Partnership, the Toronto Arts Council, the Ontario Ministry of Culture, and at present as the executive director for Kicking Horse Culture in Golden.

In a governance role, Bill is Vice Chair of the Columbia Kootenay Cultural Alliance and a member of the board of ArtStarts in Schools, Vancouver.

Musically speaking, Bill continues to perform his 'good getting older' love songs from his most recent album, *Slowdancing in the Ballroom of Life*. His Canadian Cancer Society Relay for Life song, *Tonight I Walk for You*, has become the theme song for relays across Canada and the USA.

CONNIE WATTS

Port Alberni

Connie Watts is a mixed media artist and a business owner. She is of Nuu-chah-nulth, Gitxsan and Kwakwaka'wakw ancestry and lives in both Port Alberni and West Vancouver. Connie graduated from the Emily Carr Institute of Art + Design with a BFA in Intermedia, and has her Bachelor of Interior Design degree from the University of Manitoba. She has shown her artwork across Canada and the US, including shows in New York, Portland, Seattle, Ottawa, Winnipeg and Vancouver.

Connie works as a designer in many facets, which includes a large executive office project that united her expertise in art and design. She was also the Project Manager for the Venues' Aboriginal Art Program for Vancouver 2010. She continues to work on commissions for various corporate and private collectors, with the largest installation being the Thunderbird sculpture, *Hetux*, for the Vancouver International Airport.

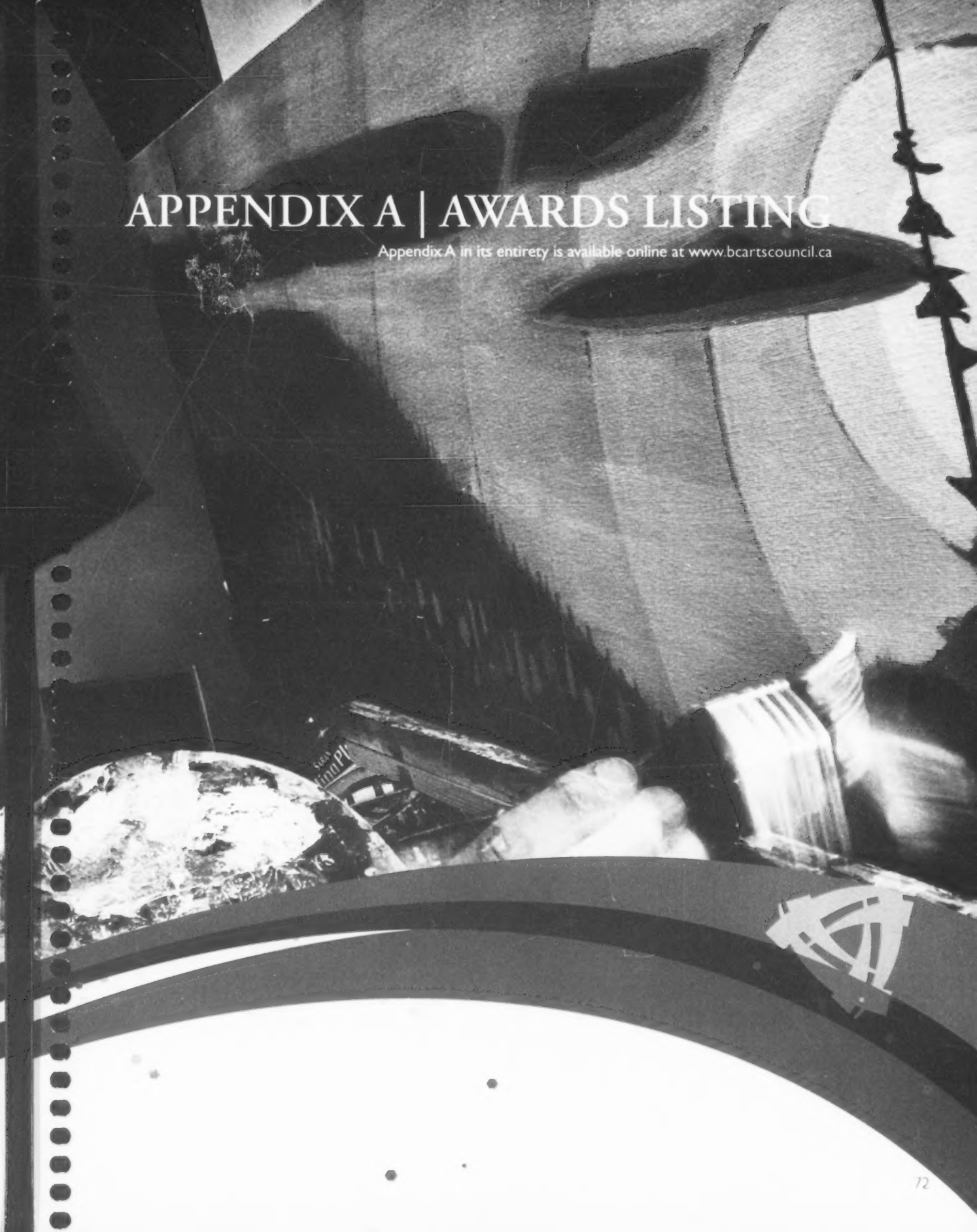
KAREN YOUNG

Abbotsford

Karen Young is an entrepreneur, businesswoman, and volunteer with a passion for helping others succeed. Her business ventures encompass the fields of online education and fundraising, and volunteer coordination for Lookout Emergency Aid Society (solutions to homelessness). Believing in healthy, whole communities, Karen's current volunteer activities include service as past chair of the Abbotsford Arts and Heritage Advisory Committee for the City of Abbotsford, and service on the board of her Rotary club.

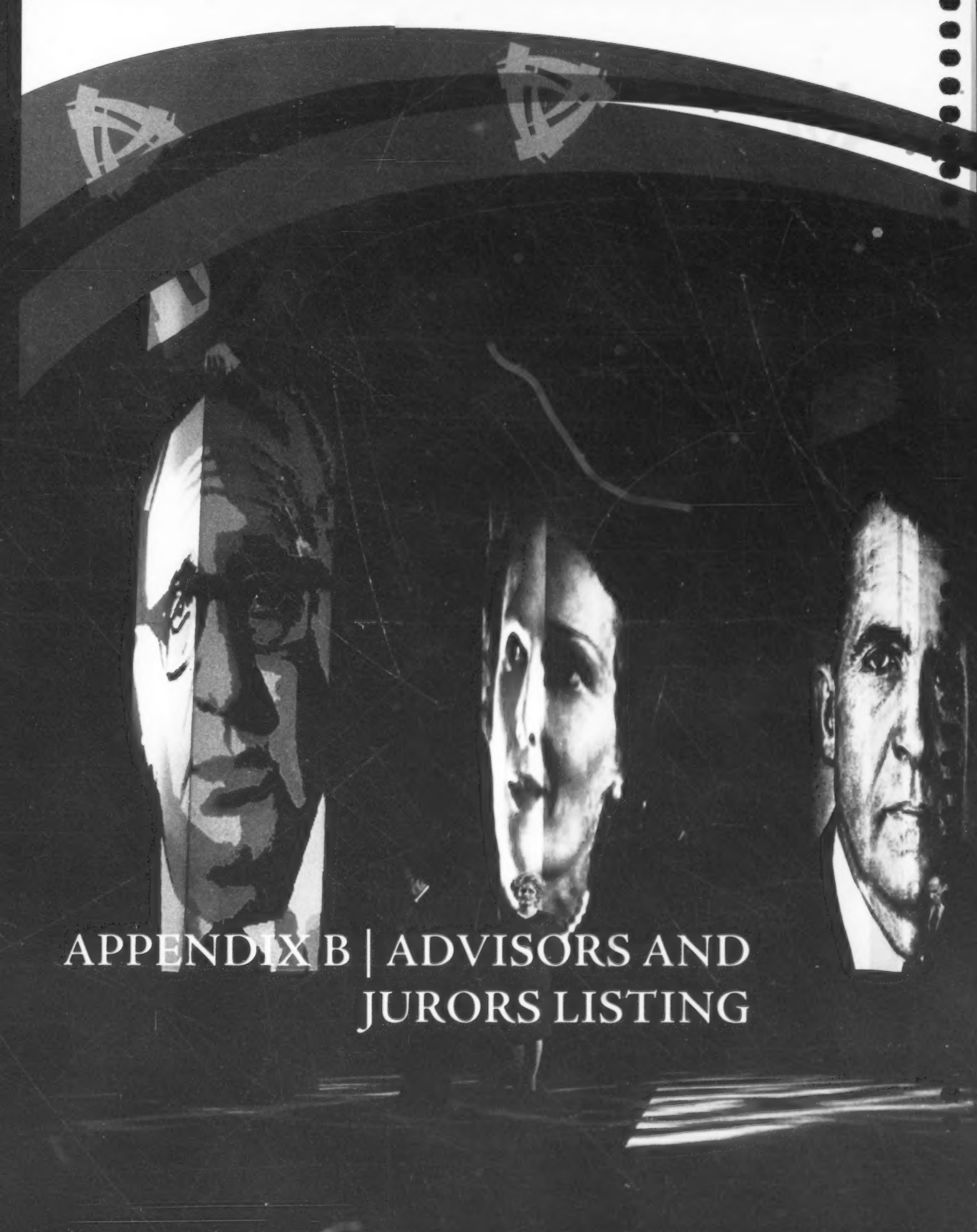
Previous volunteer experience includes past president of the Abbotsford Symphony Orchestra Society, and past president of the Abbotsford Chamber of Commerce. Karen has also undertaken committee service with the Fraser Health Authority's Campaign for Healthcare Excellence, and education-related committees with the BC Chamber of Commerce.

Karen was honoured in 1999 with the Woman of the Year award, Leadership category, by the Business and Professional Woman's Association of the Fraser Valley.



APPENDIX A | AWARDS LISTING

Appendix A in its entirety is available online at www.bcartscouncil.ca



APPENDIX B | ADVISORS AND JURORS LISTING

COMMUNITY ARTS DEVELOPMENT

Borowska, Sophia
Edgarr, Victoria
Johnston, Caleb
McCall, Yuji
McRae, Jean
Metivier, Jaci
Morton, Cara
Muir, Justin
Patterson, Krista
Richoz, Joan

total: 10

DANCE

Cabri, Annemarie
Chung, Jung-Ah
Friedenberg, Tara Cheyenne
Gnam, James
Gordon, Artemis
Jamieson, Karen
Kitsos, Robert
Kwan, Jean Ziyian
LeFebvre-Gnam, Natalie
Manossa, Geraldine
Martin, Josh
Senez, Sylvain
Stewart, Ron

total: 13

LITERARY AND PUBLISHING

Belford, Ken
Bloom, David
Chong, Kevin
Davidson, Jane
Funk, Carla
Genuist, Monique
Johnstone, Vici
Lillard, Rhonda
Osborne, Stephen
Robinson, Eden
Wilson, Alane
Wooldridge, Andrew
Wyatt, Valerie

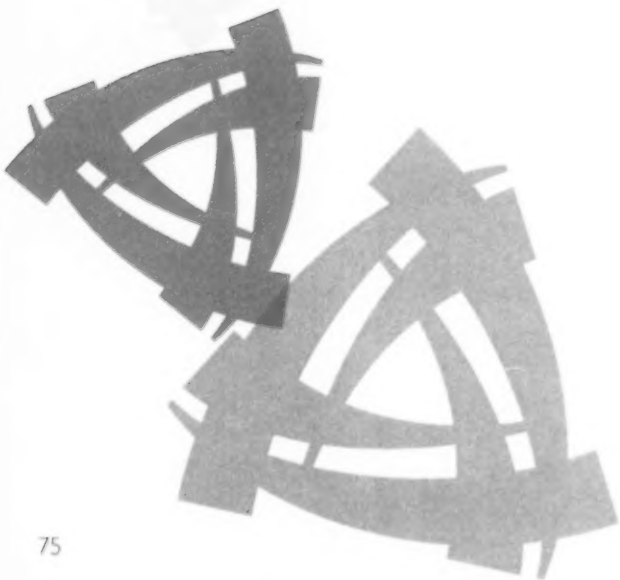
total: 13

MEDIA ARTS

Bonneau, Tracey Kim
Courtemanche, Peter
Fraticelli, Rina
Haldar, Meghna
Jackson, Denver Earl
Lee, Karin
Miller, Garfield L.
Park, Liz
Sinclair, Jim
Skinner, Bryan
Tam, Ho
Thorp, Jeremy
Weissman, Aerlyn
total = 13

MULTI-DISCIPLINARY

Cairns, Linda
Cinnamon, Pamela
Coflin, Karen
Hale, Alice
Hendry, Anastasia
Hoffman, Linda Uyehara
Judy, Stephanie
LaFortune, Doug
Osland, Gord
Reece, Skeena
Rice, Ron
Sipos, George
Wang, Janet
total = 13



MUSIC

Alexander, Jeff
Butler, Jennifer
Dolan, Adrian
Fraser, Hugh
Greene, Alison
Hannan, Peter
He, Qiu Xia
Holliston, Robert
Kellan, Kurt
MacNayr, Kelby
MacRae, Caitlin
Magnanensi, Giorgio
Mollerup, Laurence
Pawsey, Heather
Pay, David
Ryan, Jeffrey
Schaefer, Anne
Siddall, Jon
Stokes, Tobin
Taylor, Shaun
Uyeda, Leslie
Wang, Yawen
Whitling, Rebecca

total = 23

THEATRE

Brennan, Dawn
Del Bianco, Elvezio
Ditor, Rachel
Evans, Tasha Faye
Forsyth, Ian
Frisk, Allan
Gibson, Dean Paul
Habel, Ivan
Heyman, Jane
Macdonald, Shawn
Methot, Valerie
Munsil, Janet
Nichol, Robin
Ravensbergen, Lisa
Reimer, Max
Shamata, Michael
Small, Britt
Youssef, Marcus

total = 18

MUSEUMS AND VISUAL ARTS

Baird, Jill
Battel, Linnea
Becker, Noah
Bell, Lucille
Bird, Sharon
Campbell, Arabella
Chinnery, Rachel
Claxton, Dana
Collison, Nika
Crawford, Paul
Davis, Lesia
Fischer, Stephanie
Hoggan, Debra
Hoh, Joseph
Marzolf, Helen
Morin, Peter
Nicolson, Marianne
Pechawis, Archer
Sakai, Mark
Shier, Reid
Strom, Jordan
Tupper, Jon
Watson, Scott
Weidenhammer, Lori
Welch, Wendy
Willard, Tania

total = 26

APPENDIX C
ORGANIZATIONAL AND FUNDING PROCESS SUMMARY

BRITISH COLUMBIA ARTS COUNCIL

The Council is an agency established by the Provincial Government, under the Arts Council Act, to provide:

- Support for the arts and cultural community in British Columbia
- An opportunity for people to participate in the arts
- An open, accountable and impartially administered process for managing provincial funds

In performing its duties, the British Columbia Arts Council must:

- Consult with artists, arts and cultural organizations, governments, and other interested communities
- Allocate the money dedicated annually for the Council by the Legislature
- Support arts and culture in British Columbia through the following:
  - *public education, research and advocacy*
  - *awarding grants*
  - *the production and distribution of information on the Council and arts and culture in British Columbia*

THE ROLE OF THE COUNCIL

The Council is responsible for:

- Ensuring the complete and orderly management of all BC Arts Council programs
- Consulting with arts organizations, individuals and government agencies to exchange information pertaining to programs, guidelines, and the Council's policies
- Preparing regular reports on the effectiveness of programs and policies, needs of the arts community and administrative procedures
- Coordinating all of the Council's activities

DEVELOPMENT OF PROGRAM GUIDELINES

The guidelines outlined in individual program descriptions have been developed through consultation with individuals and organizations in the arts and cultural community, along with recommendations from the Council and its Advisory Committees. Program guidelines and eligibility criteria are regularly reviewed and updated. Programs are subject to revision, suspension or cancellation without notice. While program guidelines are not intended to limit the applicant's creativity, they do indicate the general priorities and goals of the awards programs.

APPLICATION POLICIES AND PROCEDURES

Application Procedure

All applicants are encouraged to contact the appropriate Program Officer prior to making applications.

Applications must be made on the forms provided. Additional application requirements are specific to each program and must be submitted according to program guidelines, which are available from the Council. The Council is not responsible for the loss or damage of supporting materials submitted with applications.

Applications will not be accepted retroactively. Any major changes in budgets and/or projects, after an application has been submitted, must be provided in writing and discussed with the appropriate Program Officer.

Applicant organizations may be required to submit an audited financial statement. Applicants must allow staff, BC Arts Council Board members, advisors or authorized assessors reasonable access to view the applicants' facilities, work, program or project funded.

Assessment Process

Each application received is first registered and then assigned to the Program Officer responsible for ensuring the application meets eligibility criteria for the program in question. Following preparation by the Program Officer, each application is presented for adjudication to a minimum of one of the following bodies:

- An independent peer jury
- An Advisory Committee for the applicable discipline
- The Management Committee
- The BC Arts Council

Awards are considered by the BC Arts Council at one of several meetings held annually.

Awards Decisions and Notification

Applicants are notified of decisions in writing following the review process, which may require up to 16 weeks or more after the deadline. All applicants will be notified of the award decisions by letter. Applicants receiving an award must fulfil any terms or conditions determined during the adjudication process. The BC Arts Council will notify applicants of any terms and conditions related to award payment schedules. Awards are not necessarily at the maximum level of support available.

Appeals Process

Operating award decisions may be appealed. Notice of appeal must be filed with the BC Arts Council within 30 days of the decision announcement. Appeals must be based on significant new information that was unavailable at the time of the original evaluation. Juried arts awards decisions are not subject to appeal.

Acknowledgement of Awards

Recipients acknowledge the support of the BC Arts Council and the Province in all promotional materials. This includes media releases, advertisements, posters, programs and other promotional materials. Examples of camera-ready formats along with usage guidelines are provided. Recipients may also obtain the logo in a variety of formats on the Council's website at www.bcartscouncil.ca .The logo should be used on posters, brochures, print ads and programs and used when possible on media releases and signage related to the funded project.

APPENDIX D | PHOTO CREDITS

Cover	Whistler Arts Council's ArtWalk 2009 July 3, 2009 Paintertainment creations by Cary and Paulo Photo by Joern Rohde/wpnn.org
Back Cover	Artistic Apron Photo by © Airportrait
Inside Cover	Fine Art Painting Photo by © webphotographeer
Page 1	Whistler Art Workshop on the Lake, a program of the Whistler Arts Council July 10, 2009 Suzanne Northcott instructing a group of artists. Whistler Art workshop Photo by Joern Rohde/wpnn.org
Page 4	Presentation House Theatre, *The Edward Curtis Project* Artist: Tamara Podemski Photo by Tim Matheson
Page 9	Marionettentheater Photo by © Bert Burchett

Page 14 Whistler Arts Council's ArtWalk Function Block pARTy
Whistler, BC; August 21, 2009
Tommy Honest and the Liars play a live set at Rocky Mountain Production Warehouse.
Photo by Joern Rohde/wpnn.org

Page 15 26th Annual Whistler Children's Art Festival, presented by the Whistler Arts Council
Whistler, BC; July 12, 2009
Charlotte Diamond, brings her musical fun to the Whistler Children's Art Festival.
Photo by Joern Rhode/wpnn.org

Page 18 Couple of Dancers
Photo by © Vasiliki Vavaki

Page 30 Whistler Arts Council's ArtWalk Function Block pARTy
Whistler, BC; August 21, 2009
Painting at Podium Auto at The Whistler Arts Council Art Walk.
Photo by Joern Rohde/wpnn.org

Page 32 Noeleen McQuary, Carrier Nadleh Whut'en
2009 B.C. Creative Achievement Award for Aboriginal Art
Birchbark and spruce root basket.

Page 40 Presentation House Theatre, *The Edward Curtis Project*
Artist: Tamara Podemski
Photo by Tim Matheson

Page 42 Stage
Photo by © Tracy Whiteside

Page 52 Feet of a Clown
Photo by © Susanna Fieramosca Naranjo

Page 61 Whistler Arts Council's ArtWalk Function Block pARTy
Whistler, BC; August 21, 2009
Taka Sudo creates a work of art.
Photo by Joern Rohde/wpnn.org

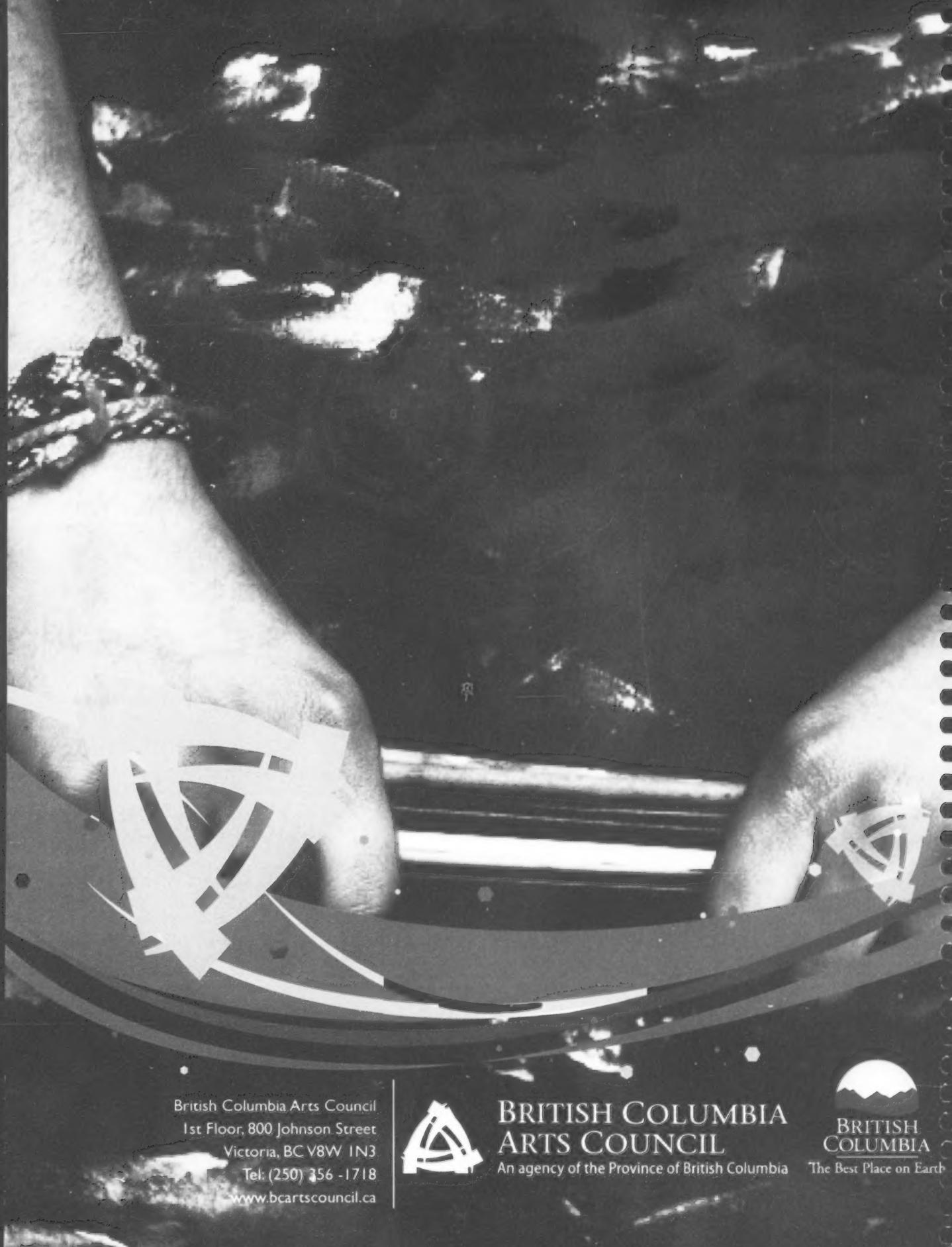
Page 63 Potter Makes a Jug Out of Clay.
Photo by © Alexey Tkachenko

Page 71 Whistler Art Workshop on the Lake, a program of the Whistler Arts Council
Whistler, BC; June 28, 2009
Chili Thom instructing a group of painters.
Photo by Joern Rohde/wpnn.org

Page 73 Vancouver Opera Society, *Nixon in China*
Artists: Robert Orth and Sally Dibblee
Photo by Tim Matheson

Page 77 Whistler Art Workshop on the Lake, a program of the Whistler Arts Council
Whistler, BC; July 10, 2009
Mike Svob instructing *Impressionistic Design & Colour*.
Photo by Joern Rohde/wpnn.org

Page 81 26th Annual Whistler Children's Art Festival, presented by the Whistler Arts Council
Whistler, BC; July 12, 2009
Elle, Maddy and Tracey making picture frames.
Photo by Joern Rohde/wpnn.org



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BRITISH COLUMBIA
ARTS COUNCIL
An agency of the Province of British Columbia

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